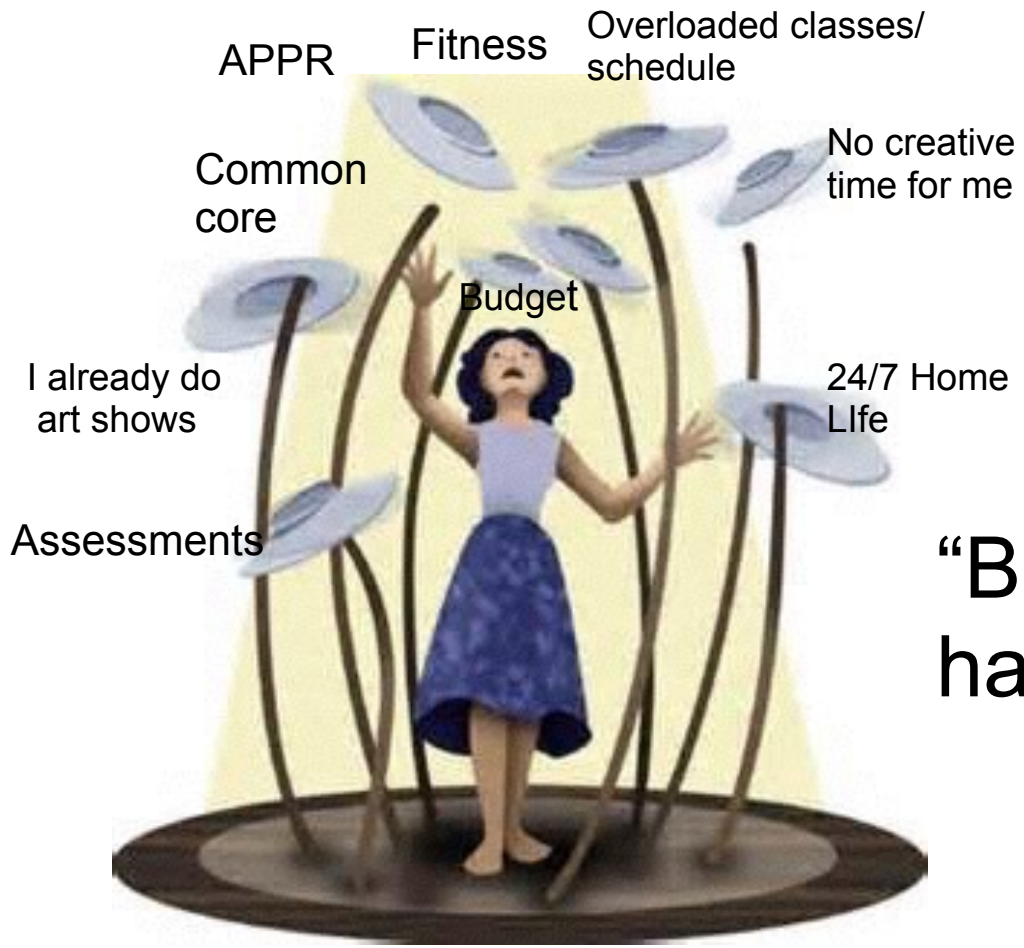
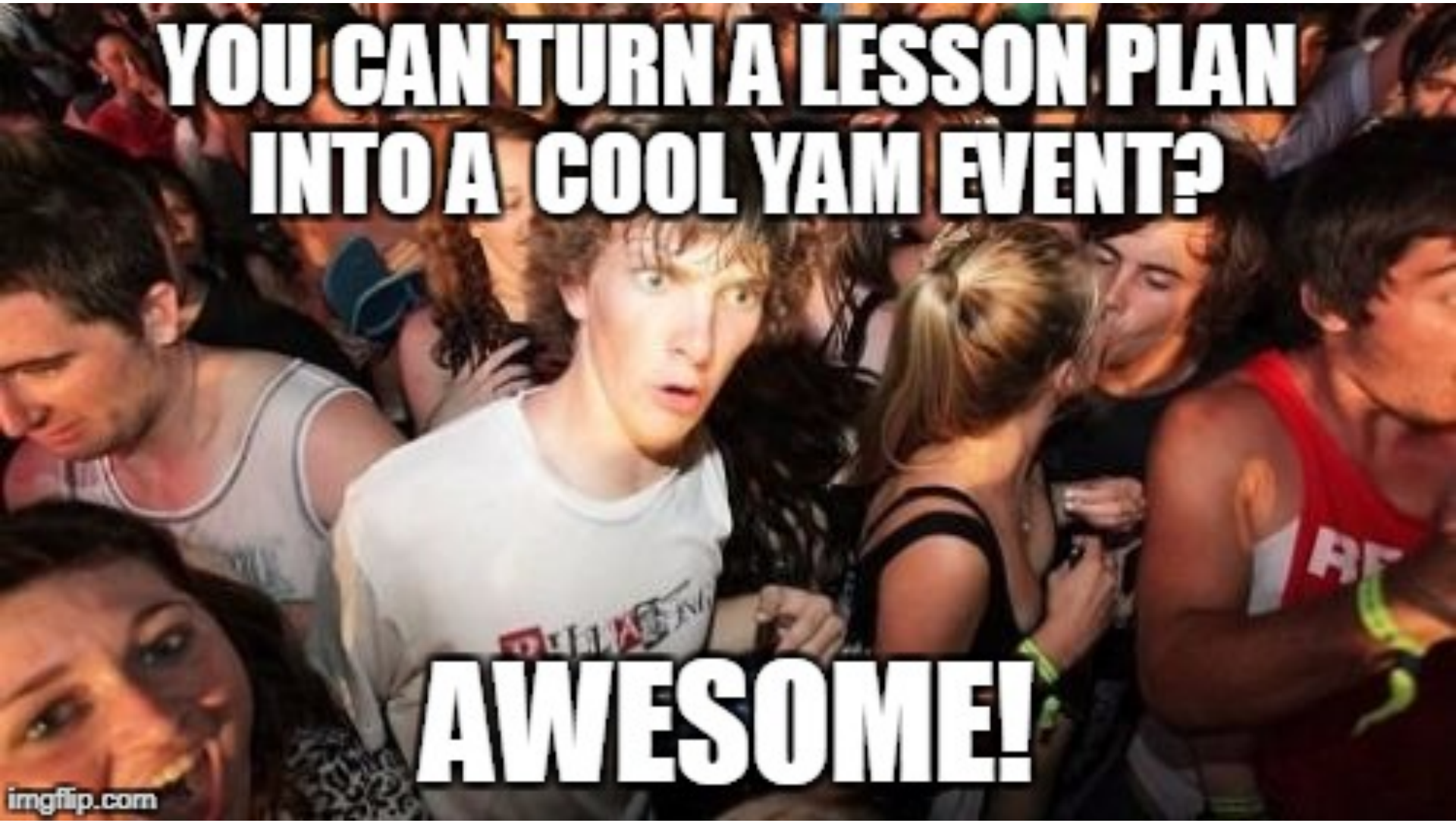
While Creating Collaboratively - Learn More About Youth Art Month!

Donnalyn Shuster Julia Lang-Shapiro Heather McCutcheon

New York State Youth Art Month Co-Chairpersons
NYSATA 2017



“But I already have too much to do….!!”.


YOU CAN TURN A LESSON PLAN
INTO A COOL YAM EVENT?
AWESOME!
imgflip.com

But first….a little about what participating in Youth Art Month can do for YOU!

YOUTH ART MONTH™

Building Community Through Art

So Tell Me….
What is this YAM that you speak of…?

Youth Art Month Is….

- Youth Art Month (YAM) is an annual observance each March to emphasize the value of art and art education for all children and to encourage public support for quality school art programs.
- This observance is coordinated through the Art and Creative Materials Institute, a non profit organization of art and craft materials manufacturers.
- Established in 1961, YAM provides a forum for acknowledging skills that are not possible in other subjects.
- The **Council for Art Education** (CFAE), a sponsor of Youth Art Month, adopted the national theme, **"Building Community Through Art".**
- It is endorsed by the National Art Education Association and co sponsored by AMACO /NASCO.
- Art education develops self- expression, appreciation the work of others, self – esteem, cooperation with others and critical thinking skills – all valuable to the success of our future leaders **– *our students!***

YOUTH ART MONTH™

Building Community Through Art

From 2008 to Now….

Our program started with advocacy poster submissions representing NYS at the NAEA Conferences in NYC(07), New Orleans (08),Minneapolis (09) and Baltimore(10) with our first full art panel display.

Formally endorsed by NYSATA in 2010,our first flag was hung at the Seattle NAEA in 2011.

Seattle
NAEA, 2010

NAEA - NYC 2012

Award of Merit 2014
New Orleans NAEA

9 National YAM Awards in a Row!

Thanks to our dedicated NYS Art Teachers!!

Ft. Worth NAEA
Award of Excellence 2012

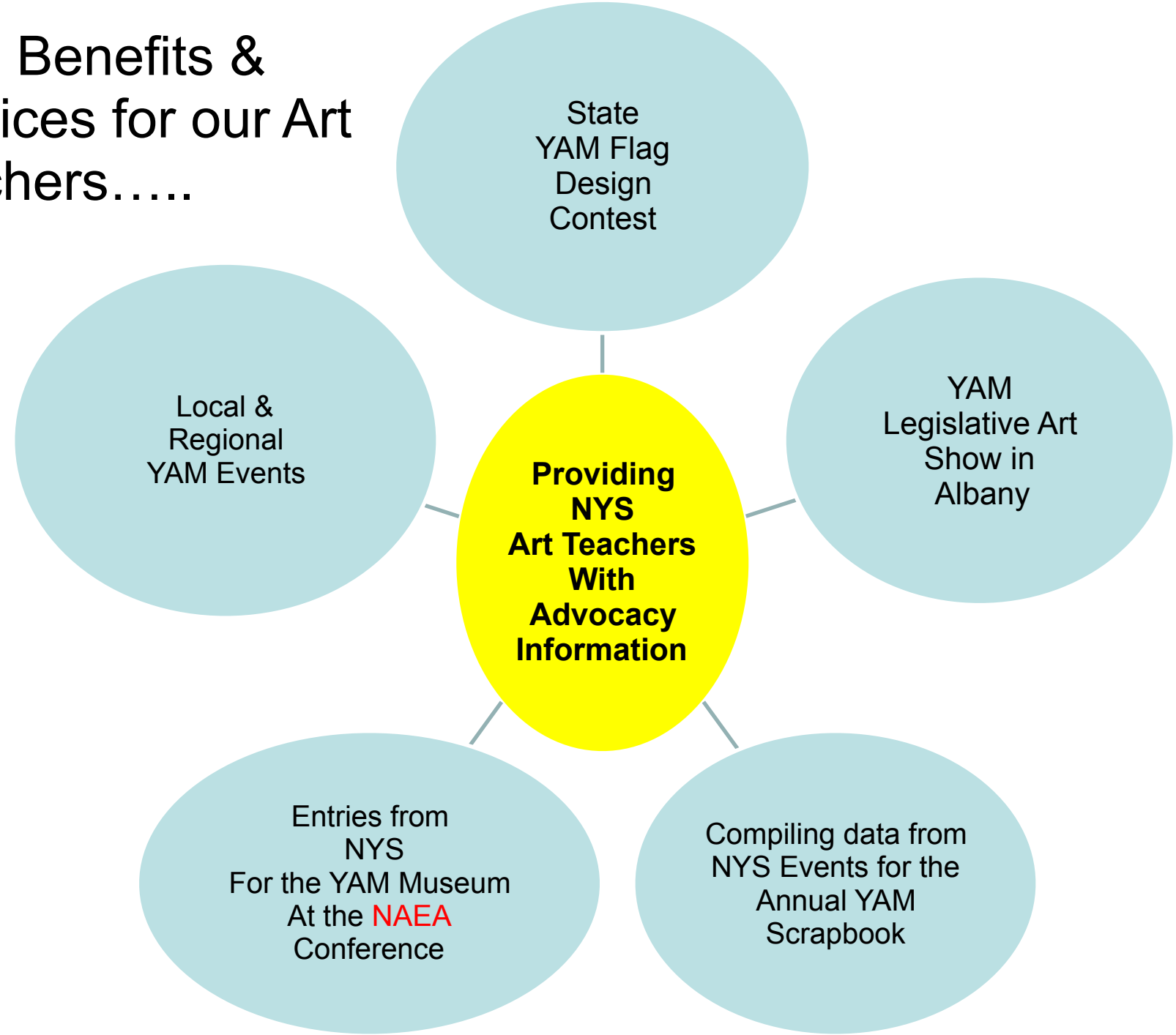
Chicago NAEA 2015 Award of Merit

Award of Merit
2016 NAEA
New York City

2018 Award of Excellence
TBP - NAEA in Seattle!

2007	NAEA NYC	Advocacy Poster for NYS	
2008	NAEA New Orleans	Advocacy Poster for NYS	
2009	NAEA Minneapolis	Advocacy Poster NYS	
2010	NAEA Baltimore	Advocacy Poster and first YAM Museum display	Formally endorsed by NYSATA
2011	NAEA Seattle	Award of Commendation	
2012*	NAEA NYC	Award of Merit*	Special Commendation for New Program*
2013	NAEA Ft. Worth	*Award of Excellence*	
2014	NAEA San Diego	Award of Merit	
2015	NAEA New Orleans	Award of Merit	
2016	NAEA Chicago	Award of Merit	
2017	NAEA New York	Award of Merit	
2018	**NAEA Seattle**	***Award of Excellence!***	

YAM Benefits & Services for our Art Teachers…..



What Can It Do For My Students and Art Program?

- Advocacy for the arts is **essential** to maintain and expand programs in New York State in this time of economic crisis and pressure on districts.
- The Arts are at the forefront of 21st century learning and a key component to developing the workforce needed by business.
- New York state teachers need advocacy tools to use to build and maintain support for their programs.
- NYSATA has an advocacy structure in place to support this program.
- APPR – community involvement, communications with parents, professional collaborations.

YAM Organizational Flow Chart

National YAM Organization – Council for Art Education, Inc. ,AMACO and NASCO

- Collects State Data
- Hosts YAM Museum at NAEA Convention
- Coordinates themes and works with state chairs
- Clearinghouse for ideas and program coordination

State Chairs

*Coordinate events/Set theme
*Collect and compile events from across NYS to submit to ACMI
*Participate in National YAM Museum at NAEA Convention
*Scrapbook Submissions
*Work with State YAM Committee/Region

Flag Design Contest

Legislative Art Show

Locally developed events & programs

This is where YOU come in!!

National YAM Museum Scrapbook Judging State Awards

HAWAII
IDAHO
ILLINOIS
IOWA
NEBRASKA
A Landscape for Advocacy
Youth Art Month!

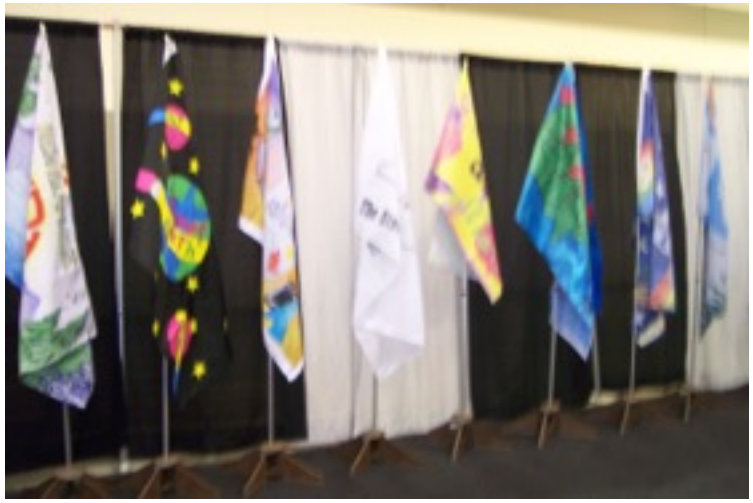
Our Events

Flag Design Contest!

National Flag Design Contest

CFAE Sponsors the National Flag Design Contest

- Winners are selected from each state and designs made into a 3 x 5 foot flag.
- Flags are shown at the NAEA convention in the Youth Art Month Museum, then returned to each state.
- *In NY - we make a smaller flag for the winning student to keep!*



Using our new theme, Art Builds Community and our templates/ Lesson plan – start your students when your return from conference on designs!!

What do we do to participate in the Flag Design Contest?

- Download the flag template, guidelines and student release form
  at http://www.nysta.org >Programs> Youth Art Month

- Digital images are due to us by
  DECEMBER 16, 2017!!

YOUTH ART MONTH™
Building Community Through Art

2017/2018 YOUTH ART MONTH
NATIONAL FLAG ENTRY FORM

Include signed release form with each entry!

Mailed Entries DUE DECEMBER 16, 2017

YOUTH ART MONTH™
Building Community Through Art

Julia Lang Shapiro
Director of Media, Fine and Performing Arts
Long Beach Public Schools
235 Lido Beach Blvd
Lido Beach, NY 11561

Or scan and email to:
jlang@lbeach.org

GUIDELINES:

- ✓ Design a 3'X 5' flag or banner based on the theme "Building Community Through Art."
- ✓ Include the name of the state in the flag design.
- ✓ Design can be VERTICAL or HORIZONTAL format, as long as it fits in the box on this form.
- ✓ Include the words "Youth Art Month" if possible.

Student Name: _____

Grade: _____

School: _____

Address: _____

_____

_____

Art Teacher: _____

Art Teacher Email Address: _____

Art Teacher Phone Number: _____

PLEASE SUBMIT THE STUDENT ARTWORK/FLAG RELEASE FORM WITH THIS FORM

©Council for Art Education

ARTWORK/PHOTOGRAPHY RELEASE FORM

YOUTH ART MONTH™
Building Community Through Art

SUGGESTION: (Make 3 copies of the completed Release Form for each flag or artwork design. Attach 2 copies to the back of the flag design or artwork (one will remain permanently on the artwork and one will be removed for Youth Art Month files. Keep the third copy for your records.

- ✓ I hereby grant the irrevocable right and permission to my State Art Ed Association and The Council for Art Education to use a photograph of me, my artwork, a photograph of my artwork, or a photograph taken by me for publication in the news media or electronically via the internet or in other displays for education, non-profit, visual art publications, and exhibitions.
- ✓ I understand and agree that such photographs and artwork of me or taken by me may be placed on the Internet. I also understand and agree that I may be identified by name, grade, and school district in printed, internet or broadcast information that might accompany the photographs or artwork. I will waive the right to approve the final product.
- ✓ I acknowledge I do not expect to receive compensation. I hereby release, and fully discharge my State Art Ed Association and The Council for Art Education from any claims, rights, damages and liabilities arising out of or related to any claims for invasion of privacy, appropriation of likeness or defamation.
- ✓ I have read this Release Form, I understand it, and I agree to be bound by it. I also warrant that I am eighteen (18) years old, or, if I am under 18 years old, that my parent or guardian has also signed this release below.

PLEASE PRINT:

Student/Individual Name: _____ Grade: _____

Student/Individual Signature: _____

Student Address: _____

City: _____ State: _____ ZIP: _____

Phone #: _____

Title of Artwork: _____ Medium: _____

School District: _____

School (full name): _____

School Address: _____

City: _____ State: _____ ZIP: _____

Dr./Mr./Mrs./Ms. Teacher: _____

Art Teacher Email Address: _____ Art Teacher Phone Number: _____

NAEA Membership #: _____

Parent Name: _____

Parent Signature (required for students under age 18): _____

Parent Email Address: _____ Parent Phone Number: _____

This form must accompany all artwork and flag/banner design submissions

©Council for Art Education http://councilforarteducation.org/

Release Form for 2017

SARGENT ART®

Art Teachers!

Win $2,000 worth of class room Art Supplies!

Sargent Art is offering the following prizes for Youth Art Month in your state -

- *One Overall Prize: Cash Prize of $1,500 for one winning student and $2,000 worth of classroom art supplies for the Art Teacher.*
- *Three Category Prizes: $100 worth of art supplies for One winner in each category and $300 worth of classroom art supplies for the Art Teacher.*
- *Your school Principal can secure a school prize for your students!*

Go to the Youth Art Month link on YOUR association's website for deadline and details of the YAM activity.

Select your state from the YAM link under the Art Contest tab on www.sargentart.com for details of prizes.

The finest quality Acrylics, Tempera, Watercolors, Colored Pencils, Crayons, Pastels and much more from Sargent Art

100 E. Diamond Ave., Hazleton, PA 18201 Tel: (800) 424 - 3596; Fax: (570) 459 - 1752 • For details go to www.sargentart.com

Grand Prize

HS Winner
HS Teacher

MS Winner
MS Teacher

ES Winner
ES Teacher

NYS Flag Winner 2017

Carlos Sanchez

Grade 7

School#45 - Buffalo City Schools

NYSATA YAM Flag Competition Rubric

Artist Name:_____ School:_____

Division: ___Elementary ___Middle ___High____

Topic	Comments	Points Earned
Clear display of YAM Logo		
Clear display of YAM theme (United Through Art)		
Composition		
Translation to physical flag		
Creativity/Originality		
Craftsmanship		
State Name		

Total Points:_____**/28**_____

Rubric

	1	2	3	4
Logo Design	Logo is not in design	Logo is in design but not easy to read	Logo is represented in design	Logo is clear and prevalent in design
Theme Design	No representation of "United through Art" in theme	Design relates to "United through Art " but is not clear	Design represents "United through Art"	Design focuses on "United through Art"
Composition	Composition has many gaps, not thought out	Composition is not balanced	Nice composition that fills the page	Well balanced composition which fills the page and helps viewer's eye travels around page
Translation into a flag	Cannot be made into a flag	Possibly can be made into a flag	Can be made into a flag	Would translate into a flag very easily (strong lines, bold colors)
Creativity/Originality	Ideas have been done before	Some ideas are not very original but others are	Ideas are interesting and not used before	Ideas are exceptionally creative (never been seen before!)
Craftsmanship	The artist did not take care in the work. There are many unwanted marks/ rips/white spaces in his/her work.	The artist has more than a few (4 or more) unwanted marks on the paper	The artist took care in his/her work there are only a few (less than 3) unwanted marks	The artist took great care in his/her work, there are no unwanted marks
State Name	The state name is not in the Flag State in design	State Name is in design but not easy to read	State Name is represented in design	State Name is clear and prevalent in design

NYSATA Legislative Art Show

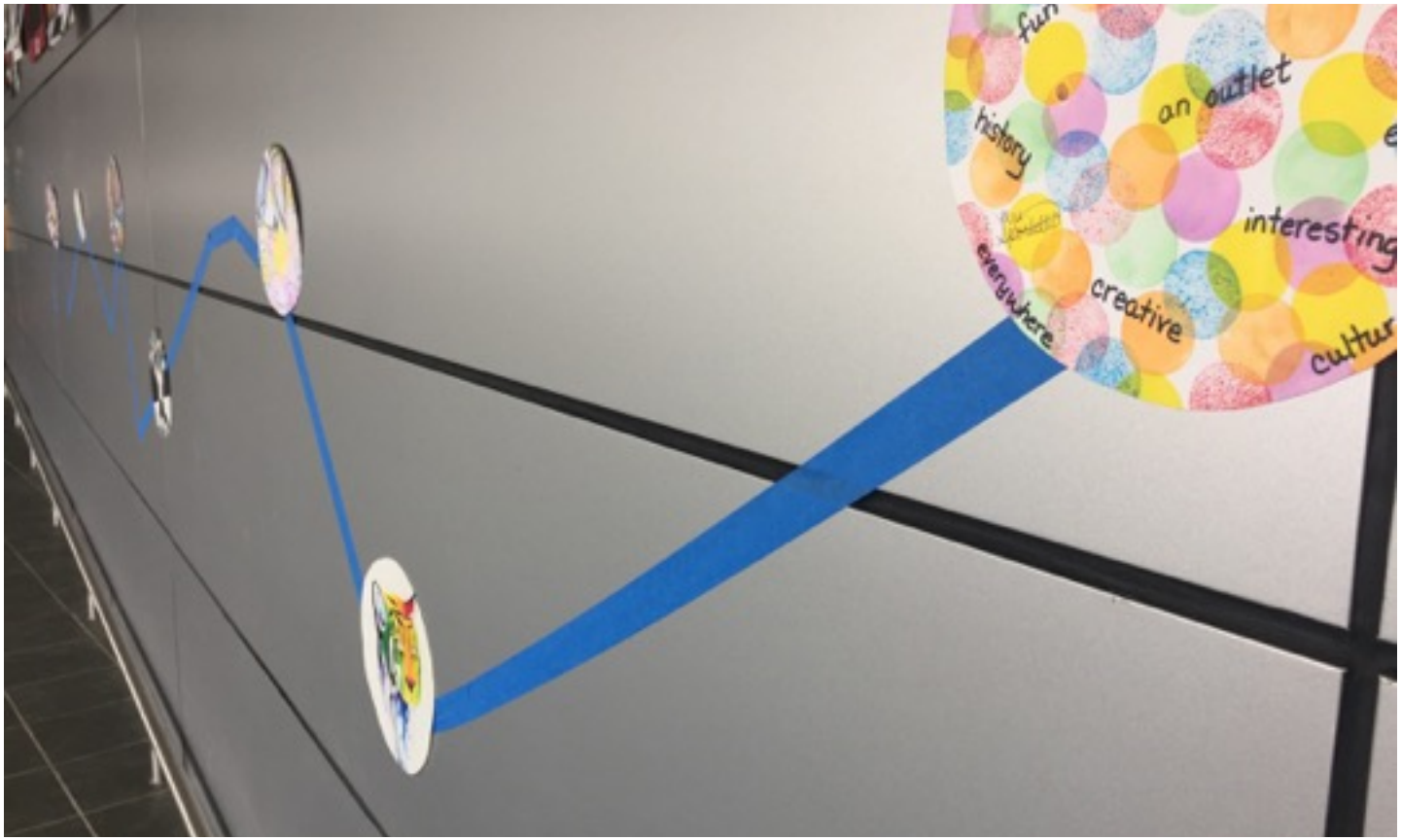
- All NYSATA members are encouraged to participate in the YAM/LAS show as our
- Flagship Event in New York State.
- Strategically important, this show occurs in March, during budget hearings.
- Entry information is also at www.nysata.org >Programs > Legislative Art Show.

Imagine ….. Your School Celebrating YAM…Building Community Through Art, with this awesome lesson plan!

Uniting Our Community Full Circle
With The Arts Unit Concept

Goals of the Project:

Students, Teachers, Parents, Siblings and the community will work together to create a United Collaborative Art piece. Each individual will design a circle that will be added to the big piece.



Uniting Our Community Full Circle With The Arts Unit Concept

What the project will look like:

Teachers and student artist will design a (paper) circle expressing themselves as part of the community. Teachers/Students will be given a pre-cut circle, then designing, drawing, color or paint their circle before the show. Then we would like to open up the process to the community. Having pre-cut circles and some simple materials for people to use. I am attaching a picture that showcases my thoughts.

Uniting Our Community Full Circle With The Arts Unit Concept

More Ideas to Use ….

YOUTH ART MONTH™
Building Community Through Art

- **Approach local doctor's offices and medical facilities to hang student art work in waiting rooms and public areas**.
- Make and wear art ties, visors, bandanas, decorate sneakers
- **Create book art sculptures (hand made books) for a library display. Create book jackets.**
- **Host an Empty Bowls project with a community partner. Or, work with the music department as it is also Music In Our Schools month and schedule a performance during this event.**
- Statewide postcard exchange with another school or legislator, etc.
- **Student designed placemats and table tents that can be used by local restaurants.**
- Community Canned Food Drive – Based on unit about Andy Warhol and his Campbell's Soup Series – *" You CAN Make A Difference".*
- **Calendars of student artwork, present to businesses or nursing homes**.
- Select an Honorary Chairperson; appoint a local celebrity who is supportive of the arts and art education.
- **Use our YAM Bookmarks Lesson Plan and create visual reminders for distribution at your local library!**

Don't forget to notify the media about your event!

Use our Media Advisory and Press release templates to communicate your message easily to the press and TV!

Youth Art Month

Ideas for Celebration and Observance in Your School, City, or State

(Provide documentation to local and state coordinators to be included in state report)

YOUTH ART MONTH™
Building Community Through Art

School Communication and Promotion	School Activities	School Activities	Community Outreach
1. Create a bulletin board declaring March as Youth Art Month.	1. Coordinate a flag contest with students.	9. Have the school library feature books on children's art, art careers.	1. Obtain a proclamation from the Mayor and the Governor.
2. Create and communicate a daily or weekly announcement.	2. Create a calendar of daily art activities for each day of the month of March and distribute to students and teachers.	10. Have your Technology department create computer screen savers of the Youth Art Month flag design winner.	2. Contact local agencies (hospitals, restaurants, banks, offices, retail shops) to display student work.
3. Obtain endorsements signed by the principal, superintendent, state legislators, and other officials and important community members.	3. Organize a school art show.	11. Encourage students to wear primary, secondary colors, patterns, etc. to be part of "wearable" art on different days of the week or month.	3. Arrange student art demonstrations in local banks, stores, shopping centers).
4. Add Youth Art Month information to the school web page.	4. Organize a district art show.	12. Plan an art festival – devote a school day to art activities. Include discussions, talks, and films.	4. Work with local merchants to invite students to design newspaper ads, paint store windows, design grocery bags, and more.
5. Collect and display quotes from leading citizens in support of art education.	5. Create an art game (trivia, name that artist, Art Jeopardy, etc.) for your class or school to play during the month of March.		5. Plan with local senior citizens or other member centers to host the Youth Art Month flag design winners.
6. Hand out flyers with information about Youth Art Month and the benefits of art education.	6. Have students create and wear buttons, and make tags for the faculty to wear.	**Family Activities**	6. Contact local street department to hang student created Youth Art Month banners during the month of March.
7. Distribute student made postcards.	7. Create cards for lunch trays for hospital patients or nursing homes.	1. Invite parents or other relatives to hang their child's art work in their place of business.	7. Frame student artwork and present to local leaders in the community.
8. Have principal read an appropriate art quote or talk about a famous artist every day or week of March.	8. Have students create a book of teacher caricatures.	2. Arrange Family Fun Art workshops after school or evenings.	8. Provide press releases to local, regional, and state media. Appear on local television news shows.

4. The National YAM Museum at the NAEA Conference

NYS Panel 2017

5. Reporting…Easy Peasy!

How Do We Report Our Activities?

Reporting is easy - using our Google Forms link at www.nysata.org>programs> Youth Art Month.

Your data is very important as we assess the program yearly and submit our report and Youth Art Month Presentation for national review and judging.

We produce a 30 slide presentation that is evaluated by by rubric by the CFAE for national awards.

Please submit your form
By JUNE 1st!

YAM PR Templates and Proclamation

YAM2018 Issuing and Using a Proclamation

YAM 2018 Sample Certificate of Recognition

YAM 2017-18 How to Submit a Press Release from CFAE

YAM 2018 Sample Cover Letter to Principal or School Superintendent

YAM 2018 Building Community through Art - Logos

2017-18 Logo's from CFAE google fold

YAM Reporting Forms 2018

YAM 2018 Yam Reporting Form Directions

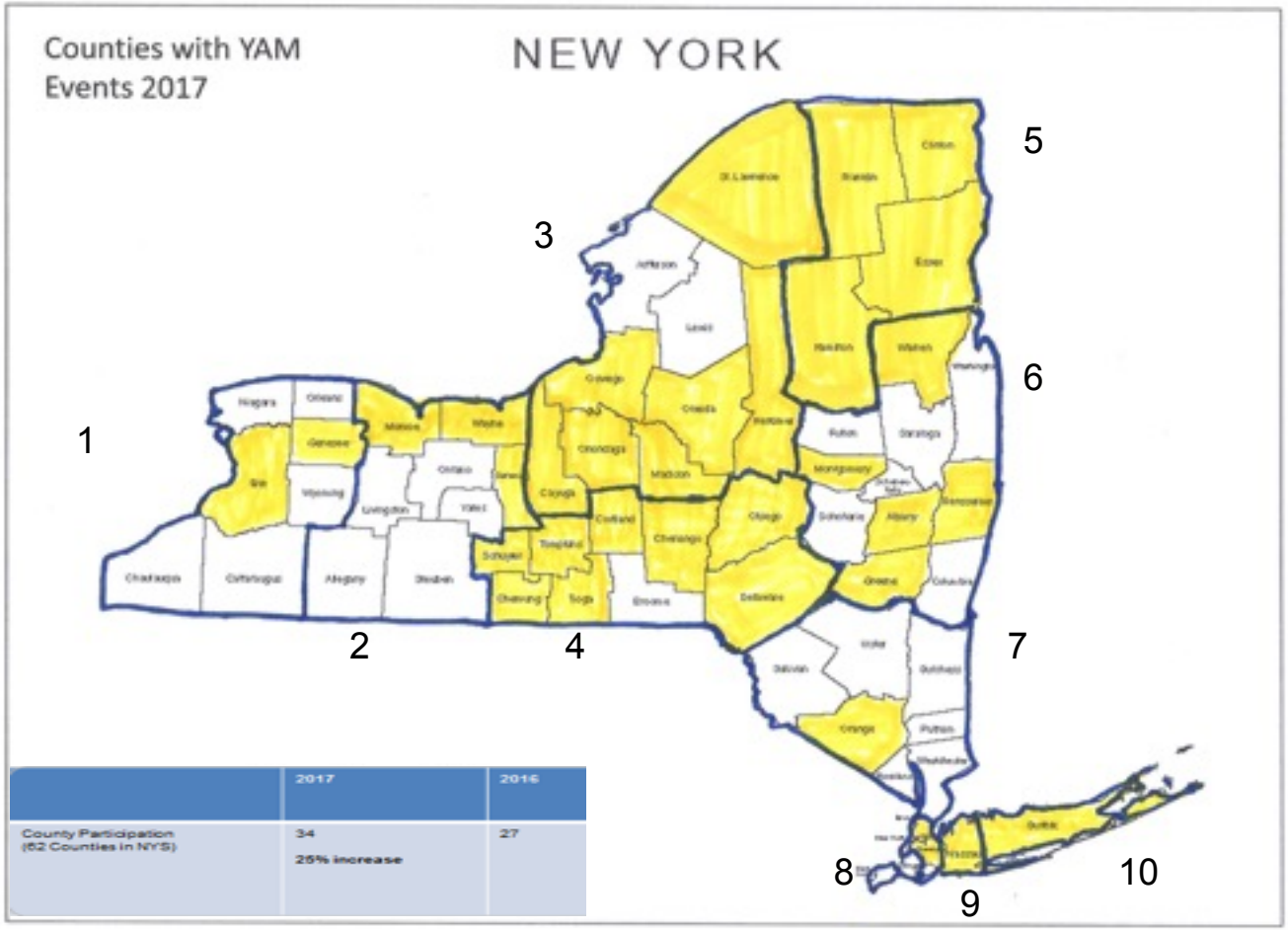
YAM Presentation from NYSATA Conference 2016

Look HERE for the ***NEW*** REPORTING FORM for 2018!

All Reporting is done via Google Forms.
Link goes live March 1st and will be mailed to all NYSATA members.

So…
what goes into the YAM National Report?

Participation



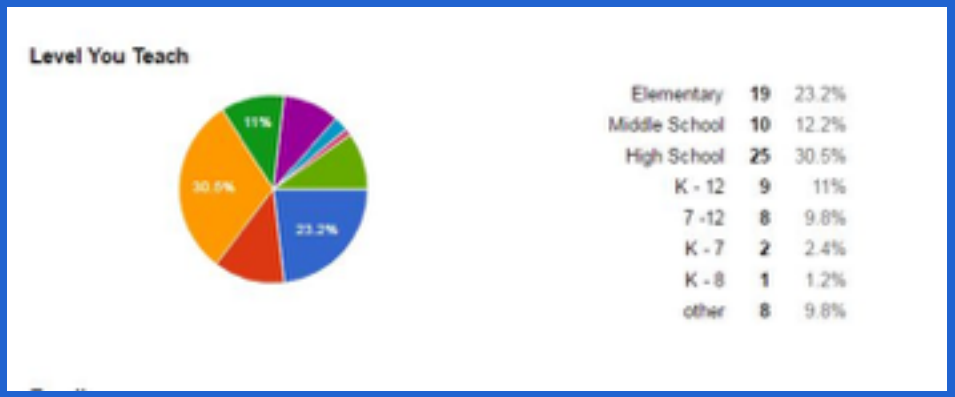
	2017	2016
County Participation (62 Counties in NYS)	34 25% increase	27

2017

Participation

NYSATA is divided into 10 regions. Our numbers have continued to grow demonstrating a steady increase in schools and events being reported.

Region 3 has experienced strong growth due to the inclusion of the Scholastic Art Awards Exhibition in March and new regional shows including the Fulton Art Association and the North Country Art Teacher's Association Show in Canton, NY.



Region#	Events/Schools
1	2
2	21
3	59
4	28
5	12
6	33
7	15
8	5
9	31
10	7
	213 For 2017

2017

nysata

New Participation: Organizations

New Organizations:

Affiliations and working relationships with new museums and venues are expanding the reach of YAM events In New York .

NCATA represents 18 schools in Northern NYS, providing workshops, professional Development and hosting shows working under the guidance of the St. Lawrence County Arts Council in Potsdam, NY.

St. Lawrence County BOCES Hosting the North Country Art Teachers Association YAM Show

Fulton Art Association Show

Student Tours at the Wellin Gallery (Hamilton College, Clinton, NY)

2017

Awareness and Community Support

Partnering with Sargent Art Supplies to create a new prize structure for our Flag Design Contest resulted in a dramatic increase in flag entries for 2017 of 175, well above the 25 entries in 2016. This **600%** increase is attributed to expansion work on our categories for flag submissions now including Elementary, Middle, High School and overall Grand Prize winner. Category winners and their teachers each receive a generous supply package from Sargent Art. New judging rubrics and rating sheets were also designed.

Notable School and Community Support

- **Trumansburg Central School** – district funded $1,000 spent on YAM framing of artwork
- **Edwards – Knox Schools** – spent $ 600 on black light supplies for student art show.
- **Syracuse City Schools** - $2,800 for YAM events citywide from the SCSD Educational Foundation. (Grant)
- **Baldwin USFD** (Long Island) $800 for artwork framing
- **Sachem High School** (Long Island) Art Club spent $3,000 to host Color Run.
- **Delhi Central School** – local organization donated $500 for new in school gallery sign for YAM.

This sampling includes very affluent district on Long Island to extremely impoverished areas of New York State, and points out that despite dramatic economic conditions, support for the art programs clearly comes from sustained efforts of teachers and parents promoting the value to the community.

YOUTH ART MONTH
United through Art

2017

nysaeta

The Artful Advocate

http://artfuladvocate.blogspot.com/

Artful Advocate Stats as of 7/7/17

Page views today	1
Page views yesterday	35
Page views last month	907
Page views all time history	10,475

Most page views come from the United States, but there have also been 350 views from Russia, 306 views from France, 196 from Australia, 170 from the UK, 145 from Ireland, 99 from Canada, 35 from Germany, 23 from South Korea, and 23 from Singapore.

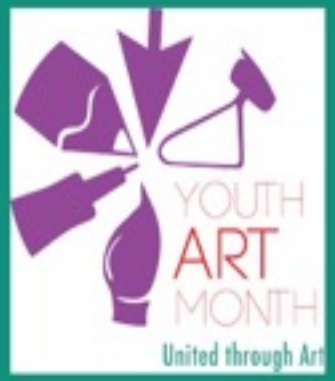
Majority of page views are split among iPhone (28%), Android (28%), and Windows (26%), with the remainder on various other operating systems, including Mac, iPad, etc. The browser most used is Chrome, at 43%, followed by Mobile at 22% and assorted others at lower percentages.

Top 5 posts and page views:

Why the "A" is important in "STEAM"	2411
Artists do so many things!	837
A permanent Student Art Gallery in your school!	295
Top 10 Art Advocacy Strategies for Back-to-School	284
The Roadrunner Art Walk	256

Traffic Sources:

Most traffic comes via Facebook. I link every post to the NYSATA Facebook page, and to Art Teachers, & Art Teachers Who Blog.



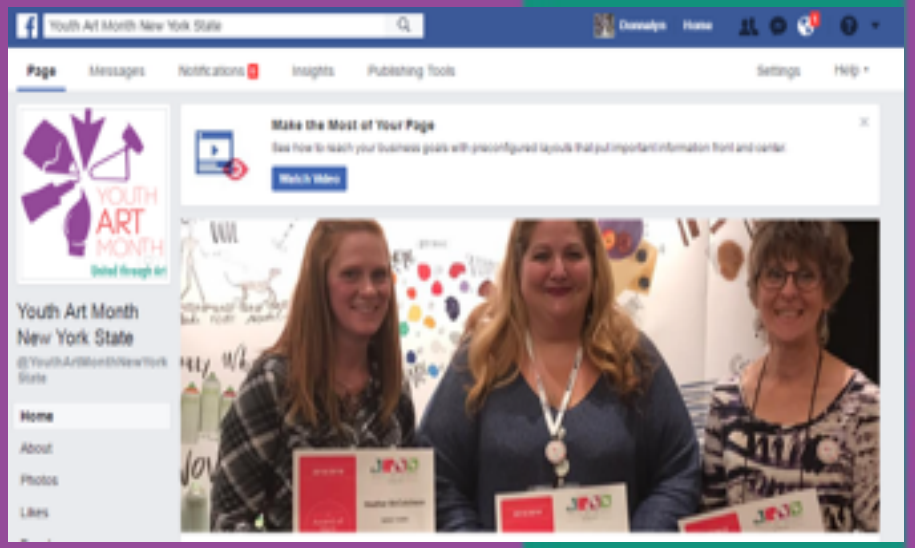
2017

nysata

Promotion

https://nysata.memberclicks.net/youth-art-month

https://www.facebook.com/YouthArtMonthNewYorkState/



NYS Youth Art Month - Unity Through Art 2017

183 Pins
317 Followers

Ideas for celebrating Youth Art Month and promoting the value of the arts for students in grades K - 12. How can YOU build bridges through art .... common core curriculum....the community at large.....society.....the world?"

https://www.pinterest.com/cr8tive/nys-youth-art-month-unity-through-art-2017/?eq=NYS%20Youth%20Art%20Month&etslf=10878

YOUTH ART MONTH
United through Art

nysata 2017

NYSATA NEWS is our award wining, hard copy /e - edition official publication of the New York State Art Teacher's Association.

YAM is a regular article that appears at least twice a year, and our workshop description is an anticipated event at the annual conference.

the NYSATA news

Winner of the 2012, 2013, 2015, 2016, 2017 NAEA State Newsletter Award!

An Official Digital Publication of the New York State Art Teachers Association

Volume 45 • No. 4, Summer 2017

ART CHANGES PEOPLE AND PEOPLE CHANGE THE WORLD

Art Speaks Out

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NYSATA Programs

Discover National Youth Art Month!

As we are well into the second academic semester, our classrooms are alive with work and discussion about the world we live in today. Students stretch their creative thinking in various ways and media with our guidance as they seek to define their ideas and passions.

When we hear students explain their view of the current concept, or how they intend to manipulate their design elements, or convey a certain look or viewpoint, no matter what the age, it lights up our day!

This coming March, we invite you to bring this dialogue and production out of the classroom to share with the greater community. Use our national YAM objectives including:

- Recognition of art education and its value in developing the creative minds of our students as they become global citizens
- Implement additional opportunities in creative art learning, acknowledging that art is a "necessity for the full development of better quality life for all people"
- Increase community awareness and understanding of arts education, to broaden support and encourage commitment to the visual arts
- Decide how you can use our new theme of "United Through Art" as a part of your own community art advocacy program!

Participating in YAM art activities promotes your classroom goals, efforts, and production. It is a great way to share student thinking and art. Become a YAM partner this year with your fellow art teachers this March!

For inspiration, visit our link at http://www.nysata.org/youth-art-month for ideas, forms, press release writing tips, and much more! Jump in quickly with our YAM bookmark project – that unifies content areas with art! Download our brand new, national YAM logo, to use in your events and press releases! Don't forget to check our Pinterest board for instant inspiration: https://www.pinterest.com/crittlee/nys-youth-art-month-unity-through-art-2017/?lq=6YX6m8b+Sa5%

Check out our weekly advocacy idea postings on the Artful Advocate blog: http://artfuladvocate.blogspot.com/

Share your YAM activities with us on our Facebook page: https://www.facebook.com/YouthArtMonthNewYorkState/ and on Instagram at yam_newyork.

Seize the artful moment to demonstrate how art can unify others in our schools and communities this March!

Creatively Yours,
Julia Lang Shapiro
Donnalyn L. Shuster
Heather McCutcheon
NYSATA Youth Art Month Co-Chairpersons

Put The Power of Art to Work for You with Youth Art Month

Become a powerful advocate for your program by participating in Youth Art Month events. Learn how YAM can build visibility for your art classes, plus see other successful programs around the state. Become a part of the award winning YAM team in New York!

Donnalyn Shuster, Heather McCutcheon, Julia Lang-Shapiro
Town Hall Amphitheater, ALL

nysata 2017

Outstanding New Events

William Floyd School District

http://www.wfsd.k12.ny.us/index.php/2017/04/arts-alive-night-at-william-floyd-high-school/

Famous Paintings Come to Life at WFHS Arts Alive Night

April 10, 2017 *by William Floyd Webmaster* *Comments are off*

Attendees had the opportunity to view several famous paintings re-enacted by William Floyd High School students.

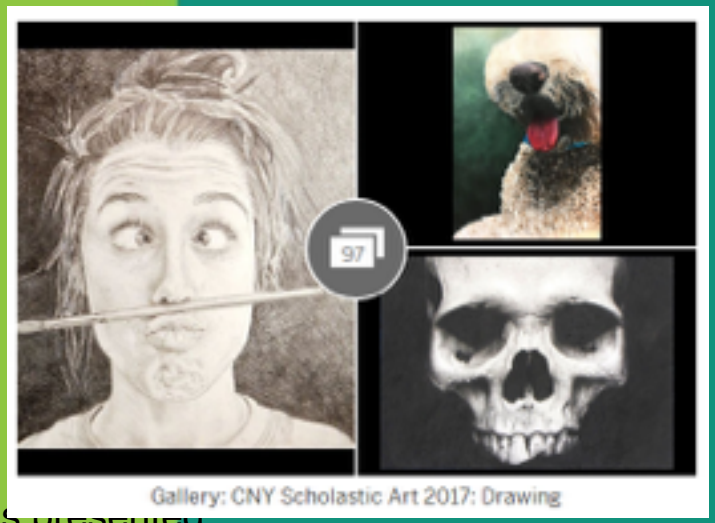
The William Floyd High School Fine Arts Department recently held "Arts Alive Night," a living art gallery featuring some of the world's most iconic paintings re-enacted by several of the school's National Art Honor Society students. Featured paintings included "Rosie the Riveter" by J. Howard Miller, "Mona Lisa" by Leonardo da Vinci, "The Girl with the Pearl Earring" by Johannes Vermeer, "The Son of Man" by Rene Magritte, "Self Portrait" by Vincent Van Gogh and more. Attendees also had the opportunity to take part in fun activities and face painting for the younger children. The event raised $300 for college scholarships for National Art Honor Society graduating seniors!

"Rosie the Riveter" by J. Howard Miller.

nysaeta 2017

Outstanding New Events

Central New York Scholastic Art Competition



Gallery: CNY Scholastic Art 2017: Drawing

- **5,413 Submissions in total**
- **Received from**:
- - 183 Teachers
- - 90 Schools across 13-county region in CNY
- 1,768 Gold Keys, Silver Keys and Honorable Mentions presented
- 14 Special awards (Best of category, American Visions nominees, etc.) presented
- An exhibit of approximately 1,800 pieces was on display at Onondaga Community College for six weeks, ending March 4th.
- It was followed by a select exhibit of 32 Silver Key winning pieces at the Everson Museum of Art in Syracuse during the month of March.
- Exhibition was moved to March this year!

Scholastic Art & Writing Awards

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Outstanding New Events

http://www.mytwintiers.com/news/local-news/a-month-of-celebration-awareness-and-advocacy-for-art-in-our-schools/681751683

- ELMIRA, N.Y. (18 NEWS TODAY) - March is National Youth Art Month and The ARTS Council of the Southern Finger Lakes has coordinated with art teachers throughout Chemung, Schuyler and Steuben Counties to hang exhibits at 52 venues across our region!
- Not only do these exhibits really brighten up our communities, they also generate important conversation about the importance of art education in our schools, while highlighting the amazing work the kids and teachers do.
- Here is a link with more info about National Youth Art Month: http://www.earts.org/nyam

We are proud to welcome the Arts Council of the Southern Finger Lakes to our YAM family of events. This show engages over 1,500 student artists in 50 venues from 36 schools!

"March 29th, 2017Channel 7 News did a small piece during their 6pm broadcast. http://www.wwnytv.com/story/35026866/student-art-show-underway-in-canton"

THE ARTS COUNCIL OF THE SOUTHERN FINGER LAKES

North County Art Teacher's Association is a consortium of 20 districts in northern NYS. They are happy to be in the YAM network this year with us!

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Outstanding New Events

Sachem High School on Long Island brought YAM celebration to a new level with a Color Run 5k for students and the
community at large in late March.

Edwards- Knox Central School, Edwards, NY

A tiny school near the Canadian border came together to create the Human Color Wheel with all 600 students and staff to celebrate YAM in a dramatic fashion!

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Observances, Exhibits and Events

Herkimer High School leads the county in YAM events and celebrations including the Herkimer County YAM Show at Bassett Healthcare, MVCA, daily tweets about YAM, visits to the Wellin Museum (at Hamilton College) for special YAM tours.

Herkimer CSD: Senator stresses value of arts during visit to High School

http://www.herkimercsd.org/senator-stresses-value-of-arts-during-high-school-visit/

http://www.herkimercsd.org/sen-seward-to-mark-youth-art-month-at-hhs/

Youth Art Month exhibit to open Wednesday at Bassett
http://www.herkimercsd.org/youth-art-month-exhibit-to-open-wednesday-at-bassett/"

Senator Seward continues over 14 years of commitment to supporting Visual Arts Programs in Herkimer County Schools.

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Funding

Budget Item	Budget 2017	Expenses 2017	# students 2017	# students 2016
STATE YAM Budget	$500	Flag production, certificates, Conference materials, buttons, etc.	4936	3000
STATE Legislative Show	$2000	Shipping, certificates, programs.		
Reported monies spent/ In Kind Donations	$22,340	Various exhibition and promotion expenses.		
Corporate Sponsorship (Sargent Art)	$4,700			
Total Budget 2017	$29,540		Per Student Spending 2017 $5.98	Per Student Spending 2016 $2.79
Total Budget 2016	$8,360.30			
% changes	**253% increase**		**115% increase in per student spending reported**	
			64% increase in student participation	

nysata 2017

Proclamations

Unfortunately, for the 4th year in a row , the Governor of NYS has chosen not to respond to our request for a State Proclamation in celebration of Youth Art Month.

YOUTH ART MONTH™
United through Art

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Growth over the last 8 years

	2017	2016*	2015*	2014	2013	2012	2011	2010
Reports submitted	83 48% increase	56 19.6% increase	35	19	12	45	55	20
# of Teachers Participating	223 162% increase	85 8% increase	79/*196	233	162	208	255	20
# of Events	105 18% increase	89 4% increase	85	62	42	53	24	45
# of Counties with Events (62 Counties in NYS)	34 25% increase	27 101%increase	13	15	11	12	na	na
# Of Schools participating	213 33% increase	160						
# of students reported	4,936 64% increase	3,000 10% increase	1430 reported (1725*)	3,855	na	na	na	na
In Kind Support Reported	$27,040 247 % increase 6400 Hours Donated 2% increase	$ 7,780.00 100% increase Hours Donated 6,275 730% increase Plus graphics, design, drivers, etc.	$3889.70 Hours Donated:756	$264.86	na	na	na	na
NYSATA LAS Budget (As a YAM endorsed event)	2000 same	2,000 Same	$2000*	$2,000	$2,000	$2,000	$2,000	na
NYSATA YAM Budget	500 same	500 Same	$500	$500	$500	$500	$500	na
Total YAM Monies spent (reported, plus LAS and State Yam Budget)	$29,540 253% increase	$8,360.30 31% increase	$6389.70	$2764.86	$2,500	$2,500	$2,500	na

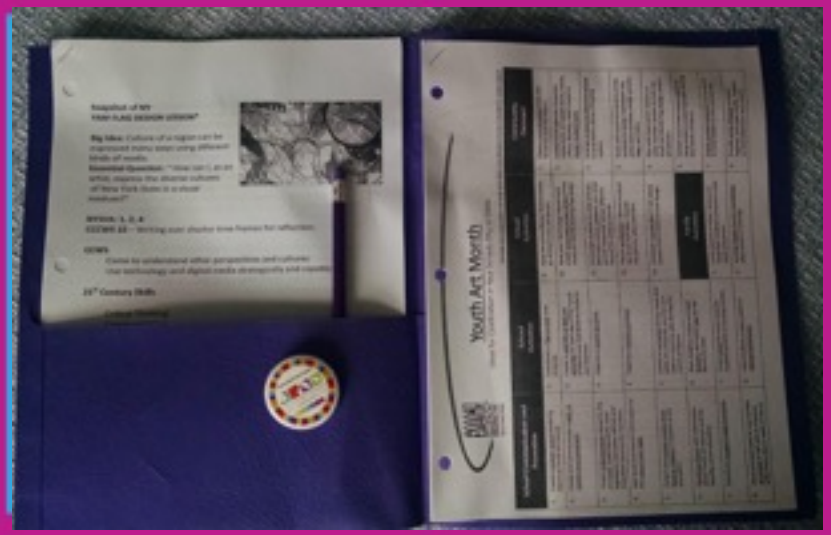
2017

nysata

Special Events/Teacher Tools
NYSATA Conference

New for 2017 are certificates for teachers submitting YAM reports for their professional development portfolios handed out at conference.

We continue to distribute YAM package folders during our Conference YAM Workshop.



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AWARDS & RECOGNITION

Certificates presented by NASCO at the 2016 NYSATA Conference

Awards Ceremony at the 2017 NAEA Conference in NYC

Award of Merit- YAM 2016

2010	Special Commendation, New Program 2009
2011	Award of Merit, Special Commendation for New Promotion YAM 2010
2012	Award of Merit YAM 2011
2013	Award of Excellence YAM 2012
2014	Award of Merit YAM 2013
2015	Award of Merit YAM 2014
2016	Award of Merit YAM 2015

nysata 2017

6.Your YAM-Plan Tool Kit

www.nysata.org >Programs > Youth Art Month

Quick Links to YAM Resources

YAM Curriculum Resources 2017

2017-18 YAM overview from CFAE

2017-18 YAM - Quick 50 Celebration ideas from CFAE

2017-18 YAM artwork release form CFAE

YAM Flag Design Info - coming soon

Flag Rubric

Flag Entry form/Photography release

Flag lesson plan

YAM Endorsement Forms 2018

YAM 2018 Sample Endorsement

YAM 2018 Sample Cover Letter to Principal or Superintendent

YAM 2018 Sample Certificate of Recognition

YAM PR Templates and Proclamation

YAM2018 Issuing and Using a Proclamation

YAM 2018 Sample Certificate of Recognition

YAM 2017-18 How to Submit a Press Release from CFAE

YAM 2018 Sample Cover Letter to Principal or School Superintendent

YAM 2018 Building Community through Art - Logos

2017-18 Logo's from CFAE google folder

YAM Reporting Forms 2018

YAM 2018 Yam Reporting Form Directions

YAM Presentation from NYSATA Conference 2016

YAM NYSATA Presentation

WELL ALRIGHT THEN...
LET'S GET STARTED

For More Information and General Questions….

- *Contact State Co Chairs:*

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Visit us at the YAM Booth

Bring your Circle to the Booth and join our Collaborative art piece.

You will be er YOUTH ART MONTH™ Building Community Through Art ™AM T-shirt