



**FLOWER CITY  
ARTS CENTER**

**WINTER 2018**



**BOOK ARTS**

**CERAMICS**

**PHOTOGRAPHY**

## FLOWER CITY ARTS CENTER STAFF

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Audrey Shaughnessy, Grants Manager  
Joanna Heatwole,  
Community Outreach Coordinator

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## CERAMICS

Kate Whorton, Director  
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## PHOTOGRAPHY

Sharon Turner, Director  
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The Flower City Arts Center is a community-based not-for-profit that educates, encourages and inspires all people to create and enjoy the visual arts. As a National Guild member school, Flower City Arts is committed to making high-quality arts education available to all.

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# HOURS

## MAIN OFFICE 585-244-1730

Monday-Friday: 9am-6pm

## BOOK ARTS 585-244-9312

Monday-Thursday: Noon-7pm  
Friday: Noon-5pm

## CERAMICS 585-271-5183

Monday, Tuesday, Wednesday: 9am-5pm  
Thursday: 9am-9:30pm  
Friday: 9am-5pm  
Saturday: Noon-5pm

## PHOTOGRAPHY 585-271-5920

Monday: 9am-9pm  
Tuesday-Thursday: 9am-6:30pm  
Friday-Sunday: Noon-5pm\*  
\*NEW weekend hours!

# FRIDAY FLINGS

Start your weekend off right! Create with us while you sip your favorite adult beverage. Supplies and drinks are provided and instructors will walk you through the process as you create your unique piece of art. Pre-registration is required and flings fill up fast, so reserve your spot today! (21+ only)

\$50 each or 2/\$95  
(Members \$40 each or 2/\$75)

## CERAMICS

April 13 | 6-9pm

The perfect date night – come to the studio and learn to throw a bowl! We provide the clay, the tools, and of course the wine/beer and snacks. You just come ready to get dirty! To register for this fling, call 585-271-5183.

## BOOK ARTS

May 11 | 6-9pm

A 3-hour whirlwind of letterpress printing, hand papermaking, and bookbinding. Leave with lots of goodies. To register for this fling, call 585-244-9312.

## PHOTOGRAPHY

March 9 | 6-9pm

Create your own 8-page photo zine! Bring a date or your friends and have a drink on us while you layout your own small publication. Bring your own printed 4"x6" images to work with. We will also provide collage materials. Participants will leave with photocopies of everyone's zines - start your own zine collection! To register for this fling, call 585-271-5920.

# EVENTS

## **GOOD THINGS...come in small packages | JURIED EXHIBITION**

**Exhibition: November 11–December 21**

**Opening Reception: Friday, Nov. 11 | 6–9pm**  
Juried by Syracuse artist Tim See, this show features 22 artists from 15 states. All exquisite, diminutive pots and sculptures, are under 8 inches! The opening is free and open to the public; all work is for sale.

## **WINTERCRAFT OPEN HOUSE & CERAMICS SALE**

**Saturday, December 2 | 10am–5pm**

Join us for our annual Open House! Come get in the holiday spirit by making crafts and shopping for holiday gifts; see free demos or make a small recommended donation to participate in letterpress, ceramic, and book arts activities. Great fun for the entire family! The Artist Sale will be in the front Ceramics classroom, with handcrafted ceramic work by Studio Artists for sale. Printing and Book Arts Artists will have hand sewn journals, handmade recycled paper as well as various printed items for sale in the Joe Brown Gallery.

## **FROM SEEDS | 40X40 BENEFIT CONCERT & AUCTION**

**Friday, December 8 | 6–9pm**

An evening of creative classical music by Ad Hoc Music with our exhibition *From the Seeds of Cucumber Alley: Celebrating 40 Years of Photography* as the backdrop and inspiration. Before the concert there will be an auction of photographs by Lou Ouzer, Goldee Hecht-Meyer, Dan Neuberger, and more with Thomas Warfield as our guest auctioneer! 100% of the proceeds will benefit our 40x40 Photography Fundraiser. Order tickets online: rochesterarts.org/special-events/from-seeds or call 585-271-5920. Ticket cost: \$40/each.

## **Guardians of the Arts: Prints of Artists and Artisans of Guatemala** Marilyn Anderson

**Exhibition: January 5–February 2**

**Opening Reception: Friday, January 12 | 6–9pm**

The woodcuts, linoleum prints, mixed media drawings and photographs in Marilyn Anderson's exhibit *Guardians of the Arts: Prints of Guatemalan Artists and Artisans / Guardianes de las artes: grabados de artistas y artesanos de Guatemala* show Maya and other Guatemalan artisans using their hands to produce different arts and crafts. They include textile artisans producing cloth on back strap and floor looms as well as nets, bags and hammocks with various fibers. Other prints and photos show pottery making, leather craft, blacksmithing, tinsmithing, jewelry fabrication and more.

## **WHERE TURKEYS GO TO DIE** DAVID CORBIN

**Exhibition: January 12–February 24**

**Opening Reception: Friday, Jan. 12 | 6–9pm**

Join us for the opening reception of David Corbin's *Where Turkeys Go to Die* photography exhibition. Photographs on display were created with a 4x5 large-format film camera and Polaroid 600 camera. These images are a reflection of the artist's history and experience – experiences dark and beautiful, uplifting and afflicted. FREE!

## **CHILI COOKOFF**

**Saturday, February 17 | 4:30–7:30pm**

**Member pricing: \$30/each, \$80 family of 4 (kids under 12, please)**

**Non-member: \$35/\$90 non-members**

**AFTER 2/15/2018 (at the door): \$35/\$90 members, \$40/\$100 non-members**

Select a beautiful handmade ceramic bowl from our Flower City potters. Sample a variety of meat and vegetarian chilis from over a dozen local restaurants. Vote for your favorites at this family friendly event as you munch and mingle with friends of the center!

## **SECONDS FROM THE FLAME CERAMICS SALE**

**Exhibition: January 12–February 10**

**Opening Reception: Fri., Jan. 12 | 6–9:00pm**

Looking for beautiful, inexpensive handcrafted work? The gallery will be filled with pots donated by our instructors and studio artists. Demo pieces, slight imperfections, last year's glaze colors – all available at great prices!

## **ANNUAL MEMBERS EXHIBITION**

**Exhibition: March 2–31**

**Opening Reception: Friday, March 2 | 6–9pm**

Join us as we celebrate our members! Artworks ranging from photography to printmaking & book arts to ceramics will be on display throughout the building showcasing the diverse work of our community. FREE!

## **STUDIO 678 AWARDS CEREMONY & EXHIBIT RECEPTION AT CITY HALL**

**Exhibition: March 23–May 7**

**Opening Reception & Awards Ceremony:**

**Friday, March 23 | 6:30–8:30pm**

Join us as we celebrate the 20th year of our Studio 678 youth photography program at our Annual Awards Ceremony, Book Release, and Exhibition Reception at City Hall. 30 students will be recognized for their accomplishments. FREE!

Visit our website for full event descriptions and more! [www.rochesterarts.org](http://www.rochesterarts.org)

FIND FULL CLASS DESCRIPTIONS AND MORE AT [ROCHESTERARTS.ORG](http://ROCHESTERARTS.ORG)

# TASTE THE ARTS

## THESE BRIEF & FUN WORKSHOPS GIVE YOU A TASTE OF WHAT IS OFFERED. NO EXPERIENCE NECESSARY!

### NEW! CLAY CLASS TRIO

Harriet Heller      Tuesday 9:30–12:30pm  
December 5–19  
\$100 (Members \$90)

This is the perfect opportunity to give ceramics a try. The first class you will throw on the wheel, the second will focus on handbuilding. **Included:** Clay, firing, and three weeks of open studio. Call 585-271-5183 to register.

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### POP-UPS

Karin Marlett Choi      Saturday 10am–3pm  
February 17  
\$140 (Members \$125)

Come satisfy your curiosity about how pop up books and cards are made. Karin Marlett Choi will teach you basic cutting and folding techniques for wrangling a flat piece of paper into a three-dimensional wonder. Learn and laugh and love the art of paper engineering that will delight your family and friends **Included:** \$10 for supplies. Workshop includes a lunch voucher from DogTown. Call 585-244-9312 to register.

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### NEW! ORIGAMI + PAPER SCULPTURE

Jeremy      Saturday 10am–3pm  
Pinsonneault      February 17  
\$140 (Members \$125)

Come explore the art of origami and paper folding. Create designs ranging from traditional crane and animal shapes to practical origami boxes and envelopes. We will explore paper folded sculptures that hop and bounce changing shape and form. Please bring your own lunch. **Included:** \$15 for supplies. Call 585-244-9312 to register.

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### MONOPRINTING I

Chas Davis      Saturday 10am–4pm  
February 24  
\$145 (Members \$135)

One print is pulled at a time and no two prints are alike with this painterly printmaking method. Techniques include transfer, reductive and additive, plus best practices in printmaking. Workshop includes a lunch voucher from DogTown. Call 585-244-9312 to register.

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### NEW! VICTORIAN HAIR WREATH HISTORY AND CRAFT

Susan Doran      Sunday 1–3:00pm  
February 25–March 11  
\$100 (Members \$90)

The art of making jewelry and wreaths out of human hair flourished in the Victorian time period. Hair is one of the most unique and personal mementos people can give of themselves. In this three week class we will scan the history while we learn how to make flowers and flat hair work. Assembly supplies will be provided, and ideas for collecting the hair will be talked about during the first class. For the last two please bring hair samples from your family if you would like to personalize your wreath that you will create and take home. Call 585-271-5183 to register.

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### PAPER MARBLING

Bill Dexter      Wed. & Thurs. 6:30–9pm  
March 7 & 8  
\$130 (Members \$110)

Paper marbling is a method of aqueous surface design, which can produce patterns similar to marble or other stone. It is often employed as a writing surface for calligraphy, and especially book covers and endpapers in bookbinding and stationery. Part of its appeal is that each print is unique. **Included:** \$25 for materials. Call 585-244-9312 to register.

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### NEW! BEING PRESENT: MINDFULNESS IN PHOTOGRAPHY

Pilar      Sat. & Sun. 10am–3pm  
Arthur-Snead      March 10 & 11  
\$145 (Members \$125)

Develop a deeper connection to the beauty that exists within you and throughout the world around you! This 2-day workshop will challenge students to remain present, focused and tune into their innate creative ability. By incorporating simple mindfulness techniques into our photographic practice we will learn to take simply stunning photographs. Students may use a point and shoot camera, DSLR, or cell phone camera for this workshop. Call 585-271-5920 to register.



# PRINTMAKING & BOOK ARTS

Call 585-244-9312  
for Book Arts registration

## INTRO TO BOOKBINDING

Megan Sullivan Tuesday 6–9pm  
February 27–March 20  
\$235 (Members \$195)

In this introductory course you will learn several simple hand-sewn book structures perfect for making pocket notebooks, address, journals, sketchbooks, and more. You'll leave with the skills and tools to make your own custom books at home! **Included:** \$30 for materials.

## ADVANCED BOOKBINDING

Amanda Chestnut Wednesday 6–9pm  
March 7–28  
\$235 (Members \$195)

This four-week class is designed for those looking to advance their bookbinding skills. Students can learn more intricate Japanese bindings, beautiful decorated long-stitch bindings, options for casing your book in a hard cover, books that require no stitching at all, and make a "leather" bound journal. Intro to Bookbinding is not a requirement, but book making experience is preferred. **Included:** \$35 for materials.

## LOVIN' LETTERPRESS

Mitch Cohen Monday 6:30–9:30pm  
January 22–March 12  
\$265 (Members \$235)

Immerse yourself in the black art that is letterpress printing. Learn to handset type from California Job cases. We have hundreds of fonts to choose from! Print from a variety of sources on one of our Vandercook proof presses. This class includes post press procedures, planning, and the use of guillotine paper cutters. **Included:** \$40 for materials.



## CREATING LETTERPRESS PLATES WITH ADOBE ILLUSTRATOR

Rachel Oatridge Tuesday 7–9:30pm  
February 6–27  
\$175 (Members \$155)

Create photopolymer plates for letterpress printing using Adobe Illustrator. After spending two weeks in the digital lab learning some Illustrator basics and how best to design for letterpress, the class will go to the print shop to learn how to print their plates on our Vandercook presses. **Included:** paper and plates ordered from Boxcar Press.

**Required:** basic computer skills.

## NEW! FUNDAMENTALS OF DRAWING

Victoria Monday 6–8:30pm  
Brzustowicz February 5–March 26  
\$220 (Members \$195)

In this class we'll focus on developing observational skills and drawing techniques, using a variety of drawing media. No prior experience with drawing is required or expected, but more advanced artists will benefit from this refresher course, too. Class materials list will be provided by the instructor.

## SPENCERIAN SCRIPT

Peter Maushart Tuesday 7–9pm  
January 30–February 20  
\$155 (Members \$135)

This uniquely American form of handwriting was the model used in schools and business colleges throughout the country. This running hand is a good introductory course to the study of Engraver's script. Fee includes \$10 for materials.

## ILLUMINATION

Peter Maushart Thursday 7–9pm  
March 1–March 22  
\$155 (Members \$135)

An art form originally found in books handwritten by monks in medieval times, these letters were the first letter of the first word of a chapter and decorated in gold, rich colors, designs and miniature art work. In this workshop you will learn to create an illuminated letter by applying gold leaf and water colors.

**LINOLEUM BLOCK PRINTING**

TBD Tuesday 6–8:30pm  
 January 23–February 27  
 \$185 (Members \$160)

Learn the basics of linoleum block printing to create cards or to add your own imagery to your letterpress. Students will learn techniques for carving blocks to create and transfer imagery, and printing. We'll explore printing with multiple color plates, and experience printing on a press. Students will leave with multiple prints and enough skills to continue printing on their own. **Included:** \$30 for materials.

**DRYPOINT ETCHING**

Danny James Thursday 6:30–9pm  
 January 25–March 28  
 \$265 (Members \$240)

Printmaking made fun and easy! Use a metal stylus to etch a drawing into a hard surface, and then fill the incised lines with ink to make copies in an old-fashioned way. Print editions will be made from plexiglass and zinc using electric and hand-operated presses. Chine-collé, monoprinting, and other techniques will be covered to further enhance your work. **Included:** \$75 for materials.

**INTAGLIO**

Rebecca Lomuto Wednesday 6:30–9pm  
 January 24–February 28  
 \$285 (Members \$260)

Follow the transformative states of a copper plate, with the assistance of an acid bath. Learn the use of grounds and their different effects. Explore the many techniques that yield a more painterly effect, such as aquatint, lift grounds and spit bites, and employ alternative ways to printing such as à la poupée and chine-collé. **Included:** \$75 for materials.

**PAPERMAKING FOR ARTISTS**

Bill Dexter Wed. & Thurs. 6:30–9pm  
 March 14 & 15  
 \$130 (Members \$110)

We consider hand papermaking an art in itself. However many artists want handmade paper for use in other processes. Everyone knows how much handmade paper costs at the art store. We will show you how to make your own paper to suit your specific medium.

**365 DAY JOURNAL + CALENDAR**

Susan Doran Sunday 1–3pm  
 March 4–18  
 \$225 (Members \$195)

Start the year off right with a 365 Day Journal with a calendar insert for yourself or to give as a gift. In this introductory course, you will learn how to make a journal with a 2018 calendar signature included from start to finish with assistance along the way. You'll leave with a journal calendar that will be admired by all and the confidence to make more in the future. **Included:** \$35 for materials.

**SCREENPRINTING**

Choose one track:

- #1 Matt Saxon Saturday 10am–1pm  
 February 3 & 10
- #2 Matt Saxon Saturday 10am–1pm  
 March 10 & 17  
 \$150 (Members \$135)

This workshop will cover the basics of screen printing process from start to finish. Creating imagery, transferring the image to the screen, printing and clean-up will all be covered. Students will learn various techniques and helpful hints while printing on both paper and fabric. **Included:** \$30 for materials.

**RENT OUR PRINTMAKING STUDIO!**

**NEW!** This 700 sq.ft. studio boasts 14' ceilings as well as large windows on the north and east walls for plenty of natural light.

**Our current press line-up includes a 22 x 42 Charles Brand, 27 x 48 Wright Combo (intaglio/Litho), an 11 x 14 intaglio formerly owned by Robert Marx, as well as a 30 x 50 Conrad.**

**call 585-244-9312 for more info & rates**



# CERAMICS

Call 585-271-5183 for Ceramics registration

## INTRO TO THE WHEEL I

Choose one track:

- #1 Sue Toomey Tuesday 9:30–12:30pm  
January 16–March 6
- #2 Lane Chapman Monday 6:30–9:30pm  
January 22–March 12
- #3 Hailey Kent Monday 6:30–9:30pm  
January 22–March 12
- #4 Shelle Chentow Wed. 6–9:00pm  
January 17–March 7  
\$240 (Members \$225)

For beginners, this 8 week Intro covers the basics of wheel thrown, functional work. You will learn to master the cylinder, the gateway form to cups, bowls and vases. The class includes techniques for trimming, glazing, and decorating your pots, with attention directed to improving skills in design and function. **Included:** a bag of studio clay, 25 pounds of free firing, and access to the studio during the Open Studio hours. **Required:** tool kit available for \$15

## INTRO TO THE WHEEL II

- #1 Marsha King Thursday 6:30–9:30pm  
January 11–March 1
- #2 Harriet Heller Thursday 9:30–12:30pm  
January 18–March 8  
\$240 (Members \$225)

This class is for those who have taken a wheel class previously and want to build on their skills. You will work skill-building exercises and on refining cups, bowls, and basic forms, and learn more complex things like plates and vases or bottles. Special attention will be given to glazing. Take your skills to the next level! **Included:** 25 pounds of studio clay and firing, and Open Studio hours.

## INTERMEDIATE WHEEL-THROWING

- Brooke Millecchia Tuesday 6:30–9:30pm  
January 16–March 6  
\$240 (Members \$225)

For those with some experience, the Intermediate class will broaden your knowledge base with more complicated projects, lidded forms, plates, and handles. **Included:** 25 pounds of firing fees and Open Studio hours.



## ADVANCED WHEEL-THROWING

- Chea Peng Saturday 9am–12:00pm  
January 20–March 10  
\$240 (members \$225)

For the accomplished potter, Chea will provide individualized attention, with the focus on refining your craft, and enhancing your own personal style work. An area of emphasis will be making large bowls. **Included:** 25 pounds of firing fees and Open Studio hours.

## HANDBUILDING

- Anina Major Tuesday 6:30–9:30pm  
January 16–March 6  
\$240 (Members \$225)

Learn to use traditional methods like pinching, coil, and slab to build functional or sculptural work. The skills learned are perfect for an absolute beginner to clay. Those with some clay experience can tailor the projects for maximum personal expression. **Included:** 25 pounds of studio clay and firing, and Open Studio hours.

## MOLD MAKING & SLIP CASTING

- Kelly Justice Tuesday 6:30–9:30pm  
January 16–March 6  
\$275 (Members \$260)

Learn to make your own molds and cast them in clay. This 8-week class will cover simple dropout molds for bowls and cups, as well as a multiple-part mold for a found object of your choosing. **Included:** \$35 materials fee for plaster, stoneware slip and 10 lbs of firing fees.

## CONE 6 GLAZE-MIXING

- Anina Major Wednesday 6–8pm  
February 14–March 28  
\$275 (Members \$250)

Learn more about how and why glazes work. Experiment with developing your own glaze recipe, and adjusting commercial glazes to formulate your own unique color. The workshop will cover colorants and stains to create glazes in matt or gloss finishes. **Included:** glaze lab access. **Required:** clay, stains, commercial glaze.

FIND FULL CLASS DESCRIPTIONS AND MORE AT [ROCHESTERARTS.ORG](http://ROCHESTERARTS.ORG)





## YOUTH MUD SLINGERS I (AGES 6–9)

TBD

Sunday 1–2:30pm

January 7–February 11

\$155 (Members \$145)

## YOUTH MUD SLINGERS II (AGES 10–13)

TBD

Sunday 3–4:30pm

January 7–February 15

\$155 (Members \$145)

Mudslingers will give the young artist understanding of handbuilt ceramic process, from working the clay, to creating and glazing their own unique visions! **Included:** 10 pounds of clay and firing, and Open Studio access.

## YOUTH SMUSH & SMASH (AGES 3–5)

Kate Whorton

Wednesday 10–11:00am

January 17–February 7

\$70 (Members \$60)

Four weeks of fun smushing and smashing clay, for ages 3 – 5 with their caregiver/adult. Your child will get their first experience with this expressive material, and you will get unique family heirlooms! **Included:** clay and glazes, and open studio hours on Saturdays. *Child must be accompanied by an adult.*

## YOUTH TEEN WHEEL (AGES 13–19)

Kyle Lascelle

Saturday 1–3pm

January 13–February 17

\$165 (members \$155)

See how fun the potter's wheel can be! In this 6 week class you'll learn how to center, pull a cylinder, and make beautiful functional work. Kyle will help you design, create, and glaze your work. Impress your friends with your crafty skills! **Included:** 15 pounds of clay and firing, and open studio access.



## RENT OUR CERAMICS STUDIO!

24-hour studio access and shelf space is available to Individual level (and above) members for \$70/month with an initial \$50 security deposit.

Looking for short-term use? Hourly rental is available to Friend level members and above for \$8/hr.

call 585-271-5183 for more info & rates



# PHOTOGRAPHY

Call 585-271-5920 for Photography registration

## GO RETRO WITH FILM: INTRODUCTION TO PHOTOGRAPHY

Mark J. Watts Thursday 7–9:30pm  
January 18–March 1  
Field Trip: Saturday, Jan. 27,  
10am–12:30pm  
\$205 (Members \$185)

Take this introductory class first to truly understand the fundamentals of photography. No camera or prior knowledge needed. Learn how to use a 35 mm FILM camera to understand f-stops, shutter speeds, ISO, and proper exposure. Learn how to process film and make your own black and white prints in a darkroom, gaining a hands-on understanding of contrast, burning and dodging, and how to create a beautiful print worthy of hanging on your wall! If you have a 35 mm film camera, bring it. Otherwise, request the use of one of ours (cc# held for security deposit). **Included:** access to darkrooms for duration of class. **Required:** students must supply film and paper. Starter film & paper kit available for \$30.

## PUSH OR PULL: UNDERSTANDING FILM

Jonathan Merritt Wednesday 7–9:30pm  
January 17–February 21  
\$205 (Members \$185)

What does it mean to have a good negative? In this class we'll explore different exposure methods using interactive objects to ensure optimal results. We'll develop negatives in developers that emphasize different strengths: sharpness, tonality or contrast. Finally, we'll print from the experimental negatives and compare them with developed test rolls by your classmates. It is highly encouraged that all students are actively shooting throughout the whole class. **Included:** access to darkrooms for duration of class. **Required:** Students must supply film and paper.



## INTRO TO LARGE FORMAT PHOTOGRAPHY

Mark J. Watts Thursday 7–9:30pm  
March 8–29  
Field Trips: Saturday, March 10 & 17  
10am–12:30pm  
\$185 (Members \$165)

Learn basic camera functions including using tilts and swings to adjust perspective lines and focus, different lenses, and how to load and use 4x5 film holders. Students will meet for two field trips to photograph and then process their 4x5 black & white film and make contact prints in the darkroom. Prior darkroom experience is helpful. Bring your own large format camera or use one of ours. **Included:** Fee includes \$40 for film and paper and access to darkrooms for duration of class.

## HAND COLORING (B&W DARKROOM PHOTOGRAPHS)

Kevin McGowan Saturday 10am–3pm  
March 10  
\$125 (Members \$105)

Learn various methods of applying color to your black & white prints using materials such as Marshall's oils and pencils, and Peerless watercolors, as well as other non-traditional materials including acrylics and inks. **Included:** coloring materials are provided. **Required:** Students must bring photos printed on mat surface gelatin silver paper (fiber and RC). Selected prints should be generally lighter in tones. Dark prints do not show the transparent colors well.

## INTRO TO DSLR PHOTOGRAPHY

Choose one track:

#1 Mike Buongiorno Tuesday 7–9:30pm  
January 16–February 20  
Field Trips: Saturday, January 27 &  
February 3,  
10am–12:30pm  
#2 Maxwell Wednesday 7–9:30pm  
Harvey-Sampson January 17–February 21  
Field Trips: Saturday, January 27 &  
February 3, 1–3:30pm  
#3 Karl Heinz Kremer Tues. 10am–12:30pm  
January 23–March 13  
\$205 (Members \$185)

Make your digital single-lens reflex (DSLR) camera work for you! Learn all the functions of your camera, including manually adjusting aperture, shutter speed, and ISO, exposure modes, lenses, image storage, file formats, and other camera functions. **Required:** bring your digital camera, the camera manual, and questions to the first class.

FIND FULL CLASS DESCRIPTIONS AND MORE AT [ROCHESTERARTS.ORG](http://ROCHESTERARTS.ORG)

**ONE STEP BEYOND WITH YOUR DSLR**

Bruno Chalifour Tuesday 7–9:30pm  
January 16–March 6  
\$205 (Members \$185)

Through an in-depth analysis of what your camera can and cannot do, shooting assignments, critiques, and examples from famous photographers, you will expand your knowledge of your camera and what you can actually do with it. Learn techniques related to the various areas of photography (portrait, landscape, close-up, documentary) and how to edit & sequence images for future use in a book, exhibit, or on the web. **Required:** students MUST know when and how to manually adjust aperture, shutter speed, and ISO.

**BASIC STUDIO LIGHTING**

Nick Choroshyliv Thursday 7–9:30pm  
January 18–February 22  
\$205 (Members \$185)

Create pleasing portraiture with our White Lightning strobe system. Learn to use an exposure meter, soft boxes, umbrellas, and various attachments for multiple lighting set ups and techniques. **Required:** working knowledge of SLR/DSLR camera. **Included:** access to lighting studio for duration of class and \$30 for materials.

**HOT-SHOE FLASH!**

Nick Choroshyliv Tuesday 7–9:30pm  
January 16 & 23  
\$75 (Members \$55)

This class will focus on the use of a hot-shoe flash for your DSLR. Have you ever taken a photo of someone where one side of his or her face is brightly lit while the other is darkened by shadows? Your flash can reduce this problem when properly used. Bring the users manual for your camera and flash to class. **Required:** A hot-shoe flash that is dedicated to your specific camera with TTL capabilities.

**SNAPSHOT TO SERIES**

Bruno Chalifour Wednesday 7–9:30pm  
January 17–March 7  
\$205 (Members \$185)

Take your photography beyond single image shooting and develop a long-term project into a coherent body of work in this advanced class. Study the work of famous photographers and look at how they created their own style and asserted their vision. By student critique and sharing of instructor's experiences and work, students will develop their personal style. Students may use film or digital.

**SPORTS PHOTOGRAPHY:  
AMERKS & RAZORSHARKS**

Chris Cecere Monday 7–9:30pm  
February 12 & 26  
Field Trips: Sunday, February 18,  
Amerks 3-6:30pm  
Razorsharks TBA  
\$150 (Members \$130)

Learn what it takes to get great action sports photographs. The first class will provide students with advice and techniques dealing with etiquette, credentials, equipment, positioning, and lighting. Students will then get hands-on experience photographing Rochester Amerks Hockey and Rochester Razorsharks Basketball teams. The third class will be a final sharing and critique of photographs. **Included:** access to games for field trips. **Required:** students must have basic camera skills and bring with them their own film OR digital SLR camera and a telephoto or telephoto-zoom lens.

**PHOTOGRAPHY AS A BUSINESS**

David Ditzel Saturday 9:30am–4:30pm  
January 20  
\$120 (Members \$100)

If you are considering earning money from photography, this workshop is for you! In this session we will discuss the process of starting a photography business to get you on the road to working freelance. Some of the topics covered will include business plans, taxes, accounting, insurance, marketing, and determining how much to charge. The principals discussed can be applied to any photography business whether it is advertising, editorial, wedding, portrait, photo journalism, or fine art.

## NEW! THE PUBLIC DOMAIN: FINDING DIAMONDS IN THE ROUGH

Jeremy Alan Saturday 10am–3pm  
Pinsonneault February 10  
\$95 (Members \$75)

The Public Domain. Sure you've heard of it: the promise of thousands of beautiful copyright free images to use at your very whim and desire. Like most other tall-tales it seems too good to be true. Where do all of these images exist? How can you trust that it's really free? How do you protect yourself from legal issues along the way? In this 1-day workshop you will learn about quality resources to find images, text, music and even videos. Find out the difference between The Public Domain and Creative Commons. Come see what treasures you can find!

## INTRO TO ILLUSTRATOR

Jeremy Alan Monday 7–9:30pm  
Pinsonneault January 22–March 12  
\$205 (Members \$185)

Learn to create your own graphic images using Adobe Illustrator CS6! Discover how to incorporate drawing, photography, and typography into vector artwork by learning essential techniques including basic tools, the live trace feature, creating custom patterns, and more. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

## INTRO TO PHOTOSHOP

Mark J. Watts Tuesday 7–9:30pm  
January 16–March 6  
\$205 (Members \$185)

Learn the basics of Adobe Photoshop CS6 such as tools including move, crop, marquee, rubber stamp, paint bucket, etc.; functions including exposure, brightness/contrast, and color balance; as well as how to use Navigator, History, and Layers. This class will prepare students to use Photoshop as a digital darkroom; where they will be able to consistently and repeatedly control photographic images for distribution and printing. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.



## INTRO TO INDESIGN

Mark J. Watts Wednesday 7–9:30pm  
January 17–March 7  
\$205 (Members \$185)

Create professional layouts for business cards, newsletters, posters, or books using Adobe InDesign CS6. Learn basic tools and commands, methods of combining text, graphics and images, and how to prepare your finished project for printing. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

## NEW! WILD ABOUT WORDPRESS

Jeremy Alan Wednesday 7–9:30pm  
Pinsonneault February 7–28  
\$170 (Members \$150)

It's estimated that nearly 1/3 of the internet is powered by Wordpress. With this class you'll understand why. Students will learn how to make their own free website from the ground up on the Wordpress.com platform. Learn how to create content and how to change and customize your theme. We will explore simple one page layouts to more complex multi-page websites to make sure your website is uniquely you. **Included:** access to digital lab outside of class for the duration of your session. **Required:** basic computer skills.

## NEW! FINAL CUT: INTRO TO VIDEO EDITING

Benjamin Ranalli Thursday 7–9:30pm  
January 18 – March 8  
\$205 (Members \$185)

Learn to edit video like a pro! In this introductory class students will learn how to cut video files, add text and audio, color correct, render, and more. **Included:** access to digital lab outside of class for the duration of your session. **Required:** students must bring at least an 8GB external drive with them to class to store their video files. This is not a videography class, students must supply their own video files to edit.



## PORTRAIT TOUCH-UP

Nick Choroshyliv Tuesday 7–9:30pm  
January 30–February 20  
\$145 (Members \$125)

Learn the basics of touching-up & smoothing skin, enhancing eyes, subtle face & body sculpting and other techniques that will enhance your portraits. To achieve the goal, you'll learn to use layers and masks to achieve non-destructive modifiable adjustments that can be tweaked as you work. Learn how to Dodge & Burn without using Curves and Overlay layers. You'll learn how to use the paintbrush tool to remove unwanted shine off skin and other portrait enhancing techniques. **Required:** basic working knowledge of Photoshop.

## TEEN ZINE!

Megan Charland Saturday 12–4pm  
February 10  
\$120 (Members \$100)

Express yourself! Through collage, drawing, and juxtaposing images with text, students will learn to make their own small circulation, self-published zines (short for fanzine or magazine). This one-day workshop will cover the history, process, and purpose behind zines. **Included:** \$20 materials fee.

# WINTER BREAK

## YOUTH NEW! FLASH FICTION (AGES 14-17)

Juliana Muniz & Leslie Youngblood Mon.–Fri., 9am–3:00pm  
February 19–23  
\$300 (W&B or FCAC members \$275)

In this collaborative experience with Writers & Books students will create their own fictional stories with a skilled writer and then learn how to create their own black and white photographs with a skilled photographer, to illustrate their writing. Students will have craft lessons in setting, character, and story arc, and will gain hands-on experience using a professional lighting studio and learn how to photograph with a 35mm B&W film camera and create their own photographic prints in a darkroom. At the end of class students will create a collaborative book to take home with them! No prior experience necessary. The course will take place at Writers & Books and at the Flower City Arts Center. Details will be provided after registration. **Call Writers & Books, 585-473-2590 x107, for more information or to register.**

## RENT OUR LIGHTING STUDIO!

**750+ SQ. FT.** of space to photograph your subjects and meet with clients.

**FOUR X1600 WHITE LIGHTNING STROBES** with accessories such as softboxes, snoots, umbrellas, grids, meters, and tripods.

**SEVERAL LOWELL TUNGSTEN LIGHTING KITS** with Totalights and Omnilights.

**BOGEN BACKDROP SYSTEM** with nine foot rolls of white, black and gray seamless paper. Studio also includes an infinite white cyc tabletop and two 20' long cloth backdrops.

**call 585-271-5920 for more info & rates**



# CUSTOM PROGRAMS

## CREATIVE ARTS FIELD TRIPS FOR K-12 AND COLLEGES

Art and graphics students gain creative skills and enthusiasm through hands-on workshops in printmaking & book arts, ceramics and photography. With three gallery spaces, talented artists-in-residence and 14,000 feet of working space in our historic central location in Rochester, Flower City Arts Center staff will design a unique educational experience to challenge your art club and enhance your visual arts and graphics courses.

*"The visit was very engaging and the students enjoyed the hands-on learning." "The staff were organized, knowledgeable, flexible and gave historic background for the arts experiences."*  
–Genesee Community Charter School Teachers

## CORPORATE TEAM-BUILDING

Escape from the boardroom to our authentic artist space in the heart of Rochester for a fun and refreshing arts experience with your corporate team. Flower City Arts Center professionals will create a personalized combination of individual and group exercises to enhance your workplace culture through creative problem solving. Return to the office with new ideas and energy.

## GET EXACTLY WHAT YOU WANT AT A PRICE YOU CAN AFFORD!

Flower City Arts Center offers custom programs throughout the year. Using our Book Arts, Ceramics, and Photography facilities, your group can experience the fun and excitement of a hands-on art-making session!

## PRIVATE LESSON RATES

Private lessons (1-on-1) are \$40 per hour\*

Semi-private (two or more sharing a lesson) are \$30 per person per hour\*

Perfect opportunity to learn specialty techniques from our skilled instructors

\*additional materials fee may apply

## GROUP RATES

\$15 per person per hour (additional materials fee may apply)

6-8 people minimum

Perfect opportunity for corporate team building, birthday parties, scout troops, etc.

## CONTACT US TO CREATE A CUSTOM CREATIVE ACTIVITY FOR YOUR GROUP:

Community Outreach Coordinator Joanna Heatwole | [admin@rochesterarts.org](mailto:admin@rochesterarts.org) | 585-244-4617

# POLICIES

**We suggest contacting us in advance of registration** if you have questions about any of our classes to ensure the best possible placement and class selection. The Flower City Arts Center is accessible and welcomes people of all abilities. If you are registering for a class and you need special accommodation please be in touch at (585)244-1730 at least 7 days prior to the class or email [director@rochesterarts.org](mailto:director@rochesterarts.org).

**Pre-registration of ALL classes and workshops is required** and should be completed 7 days before the start of class. To register less than 7 days ahead, please call for availability. Class size is limited, so register early. You may register online, by mail, in-person or via phone. You will not be sent a confirmation of your registration. Please make note of the starting date of your program. You will be contacted if the class of your choice is not available or if the class is cancelled.

**Payment is due in full at time of registration.** Cash, personal checks, VISA, or MasterCard are all acceptable forms of payment. A \$25 fee will be charged for returned checks. **Limited tuition assistance is available.** Ask for an application if needed. **Refund/Cancellations:** A full refund will be given in the event a workshop/class is cancelled. If you withdraw 7 days before the start of your class, your class fee will be refunded minus a \$20 registration fee. No refunds or credits are possible after this point. Prorating is not available. Refunds will be made within 30 days.

**For full list of policies, please visit our website: [www.rochesterarts.org](http://www.rochesterarts.org)**

**FIND FULL CLASS DESCRIPTIONS AND MORE AT [ROCHESTERARTS.ORG](http://ROCHESTERARTS.ORG)**

# FACILITY ACCESS

You must be a member of Flower City Arts Center to access the facilities. Please call for additional information.

## CERAMICS

585-271-5183

### Equipment

Gas-fired kiln, four large electric kilns, over 25 electric wheels, Brent extruder, Brent slab roller

### Studio Space Access

Monthly use of shelf space w/24 hour access: \$70/month. Hourly Access: \$8/hr for Friend level members. Clay and tools for sale.

### Facility

Nearly 4,000 square feet, two classrooms, glaze room, kiln room, Firehouse Gallery, gift shop

### Firing Fees

Bisque: \$1/lb  
Δ 6, Δ 10, & Δ 06: \$2/lb

## PHOTOGRAPHY

585-271-5920

*One hour orientation (\$25) required of all new users.*

### Community Darkroom

Hourly Access: \$8 for Friend members  
\$6 for Individual+ members

Monthly Access (unlimited reservations):  
\$65/month or \$180/3 months for Individual Members.

3 darkrooms (2 multi-person & 1 private). 16 enlargers. Bring your own photo paper, canned air, and negative sleeves. Chemistry included for film processing and up to 8x10 trays, \$5 chemical fee/11x14 trays, \$10 chemical fee/16x20 trays.

### Lighting Studio

750 square foot studio; White Lightning strobes; Lowel tungsten lights; black, white, grey backdrops; 2 20' cloth backdrops.  
Hourly Access: \$25/hr for Friend members  
\$20/hr for Individual members

### Digital Labs

15 iMacs; Adobe CS6 (Photoshop, InDesign, Dreamweaver, Illustrator); Lightroom 6; Final Cut Studio V3; Epson V600 scanners; Epson 4870 scanner for up to 4"x5" film; Epson GT-20000 scanner for 11"x17" prints; a Wacom tablet. Printing is NOT included in digital lab access.  
Hourly Access: \$10/hr for Friend members.  
\$8/hr for Individual members.

## PRINTMAKING & BOOK ARTS

585-244-9312

### Access Costs

Starting at \$75/month. One-on-one tutoring on equipment usage available. You must be certified to use the equipment through tutoring or classwork prior to use.

### Printing Press Area

4 Vandercooks: No. 3, 2 No. 4's, Heidelberg, galley proof press, offset proof press, 27" Wright Intaglio Press, several small presses—Kelsey, C&P. Over 600 type drawers and all accessories.

### Papermaking Area

Extensive paper making lab with an industrial beater, a selection of moulds, and a couching area, hydraulic press, and supplies for marbling.

### Finishing Area

Guillotine paper cutter, small folder padding equipment

### Printmaking Studio

Over 700 Square feet with four presses and a papercutter.

After months of planning the Printing and Book Arts program will now be known as Printmaking and Book Arts as we expand to the 2nd floor. The new expansion is dedicated to printmaking with 4 etching presses, an open floor plan and plenty of light. We encourage you to join us. Studio artist rent is \$85 per month which includes 24 hour access and a flat file, free tarlatan, ink, gloves and solvent. ***The first 10 artists to sign up will receive a special discount.***



# MEMBERSHIP

**MEMBERSHIP** has benefits for you all year long. Take advantage now and join! Sign-up online at [rochesterarts.org/membership](http://rochesterarts.org/membership), call 585-244-1730, or fill out and mail in the form below. Individual memberships start at only \$60/yr! **Receive discounts on classes** and workshops, access to studio facilities, invitations to members-only activities, and more!

# DONATIONS

**DONATIONS** help us provide quality instruction, intensive access to equipment and facilities, opportunities for emerging resident artists and interns and diverse gallery exhibitions. Your contribution to our annual appeal ensures the programs you care about continue each year. Gifts of other items or more in-depth conversations about planned or legacy giving are welcomed. Call (585) 244-7130 to speak with our executive director, Janice Gouldthorpe.

# TUITION ASSISTANCE

**TUITION ASSISTANCE** is offered for our diverse classes and workshops. Visit our office or [www.rochesterarts.org/media/uploads/tuition-assistance.pdf](http://www.rochesterarts.org/media/uploads/tuition-assistance.pdf) to find an application.

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# REGISTRATION FORM

\_\_\_\_\_  
Name

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

Class(es) to register for: \_\_\_\_\_

Please charge \$ \_\_\_\_\_ (class fee + membership, if applicable)

Visa  Mastercard

\_\_\_\_\_  
Credit card number

\_\_\_\_\_  
Expiration date

\_\_\_\_\_  
3 digit security code

\_\_\_\_\_  
Signature

**Membership Level** (check one)

- Friend (\$25)
- Student/Senior (\$50)
- Individual (\$60)
- Household (\$80)
- Sustaining (\$100-\$249)
- Patron (\$250-\$499)
- Sponsor (\$500-\$999)
- Benefactor (\$1,000+)

If sending a check, please make payable to:  
**Flower City Arts Center**

Mail check & registration form to:  
Flower City Arts Center  
713 Monroe Avenue  
Rochester, NY 14607

FIND FULL CLASS DESCRIPTIONS AND MORE AT **ROCHESTERARTS.ORG**

# FLOWER CITY ARTS CENTER

713 MONROE AVE, ROCHESTER NY 14607

Non-Profit Org.  
U.S. Postage  
PAID  
Rochester, N.Y.  
Permit No. 1886

# CHILI COOKOFF

Select a beautiful handmade ceramic bowl from our Flower City potters. Sample a variety of meat and vegetarian chilis from over a dozen local restaurants. Vote for your favorites at this family friendly event as you munch and mingle with friends of the center!

## 4:30-7:30

**\$30**

**\$80 FAMILY OF 4**  
(KIDS UNDER 12, PLEASE)  
**\$35/\$90 NON-MEMBERS**  
BUY ONLINE OR AT FCAC\*

# 2.17.2018

THIS EVENT IS A FUNDRAISER FOR FLOWER CITY ARTS CENTER  
713 MONROE AVE, ROCHESTER NY • 585.244.1730  
[ROCHESTERARTS.ORG/SPECIAL-EVENT/CHILI-COOKOFF-2018](http://ROCHESTERARTS.ORG/SPECIAL-EVENT/CHILI-COOKOFF-2018)

\*\$35/\$90 MEMBERS  
\$40/\$100 NON-MEMBERS  
AFTER 2/15/2018