

# New York State Youth Art Month 2019



NYS Chairs:  
Heather McCutcheon, Julia Lang-Shapiro, Donnalyn Shuster

# Overview of 2019 & Program Management Improvements

2019 was a landmark year for our NYS Youth Art Month Program as we celebrated 10 years of official recognition in our state! As we reflect back, and look ahead, we have learned a great deal about the advocacy needs of our art teachers and how we can best equip them with the tools they need to build a successful YAM program in their schools and communities! Exciting, to say the least!

One area of importance has been changes in our reporting system. Google Forms has for the most part, streamlined the process and gives us a chance to allow teachers input on what they like...and things they would like to see in our program. We did encounter technical issues with the form this year that was a bit of setback (had to revert to the old paper form at the end), but are looking at a new program to use next year so it will be a breeze to submit. We are thankful, as always for the constructive comments from our teachers. As a result, our Flag Design contest is nearly 90% done electronically – and we are looking to make that a higher percentage next year. Using DRIVE to house entries and review them has been a huge timesaver.

We will have some changes to the YAM team this fall, adding in “YAMBASSADORS” (one from each region) to be the area cheerleader, if you will, and aide us in generating new participation. Taking a good look at our Region participation, we do have two that continue to lag behind the rest of the State. As Chairs, the possibility of travel to make a presentation in these parts of the state, or conduct a Facebook Live or Zoom Chat conference is becoming a priority for the 19-20 year.

Adding more reminders via E blasts (through our Memberclicks web service) will be amped up by popular request in addition to our Social Media use. Most teachers are quicker to share what they are doing now via Instagram/Twitter/Facebook than writing traditional press releases, etc. With the increasing demands placed on them, we are looking to refine our approach to meet their needs. Our articles in the NYSATA NEWS have maintained our visibility several times a year to our members.

Our brand new, 5-year YAM recognition certificate program is a great new incentive for teachers to participate. Submit for 5 consecutive years, and each person receives a special certificate in a frame, presented at our annual conference. We continue to mail YAM Participation certificates to all who submit...and our drawing for THREE one-year memberships in NYSATA continues to be a great incentive as well!

We are happy to see more first-time submissions this year, and though they may be starting small, with some outstanding ideas shared with us. No matter the size of the school – there are plenty of ways to celebrate YAM

As we look towards year 11 in New York State, and sharing the wealth of ideas from our art teachers, we cannot wait for September to begin!

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# Participation

	2019	2018
1. # of Students in Public Schools in your state	2,652,283*	2,262,879*
2. # of Students in Private Schools in your state	376,705*	412,344
Total # of Students in your state	3,028,988*	3,042,314
3. # of Total Art Teachers in your state	* Not verified yet by State Ed.	7914
4. # of State Art Ed Association Member Art Teachers	1607	1455
5. # of Art Teachers Submitting Flag Design Contest Entries	120	205
Of the total in 5 above, list the # of State Art Ed Association Member Art Teachers Submitting Flag Design Contest Entries	120	205
6. # of Students from all schools in your state participating in Flag Contest	150	230
7. # of Students from all schools in your state participating in Art Exhibits/Events	14,945	7,975
8. Total # of Art Exhibits/Events Reported Across the State	131	136
9. Teachers participating in YAM events	1,025	903
Does your state require membership in state art ed association for teacher participation in Youth Art Month Flag Design Contest?	no	no
Does your state require membership in state art ed association for teacher participation in Artwork Exhibits?	no	no

We are pleased to show growth in Association Membership, and student/teacher overall participation in YAM events!



# Participation

NYSATA is divided into 10 Regions.

65% of Counties in New York State had participation in YAM events for 2019!

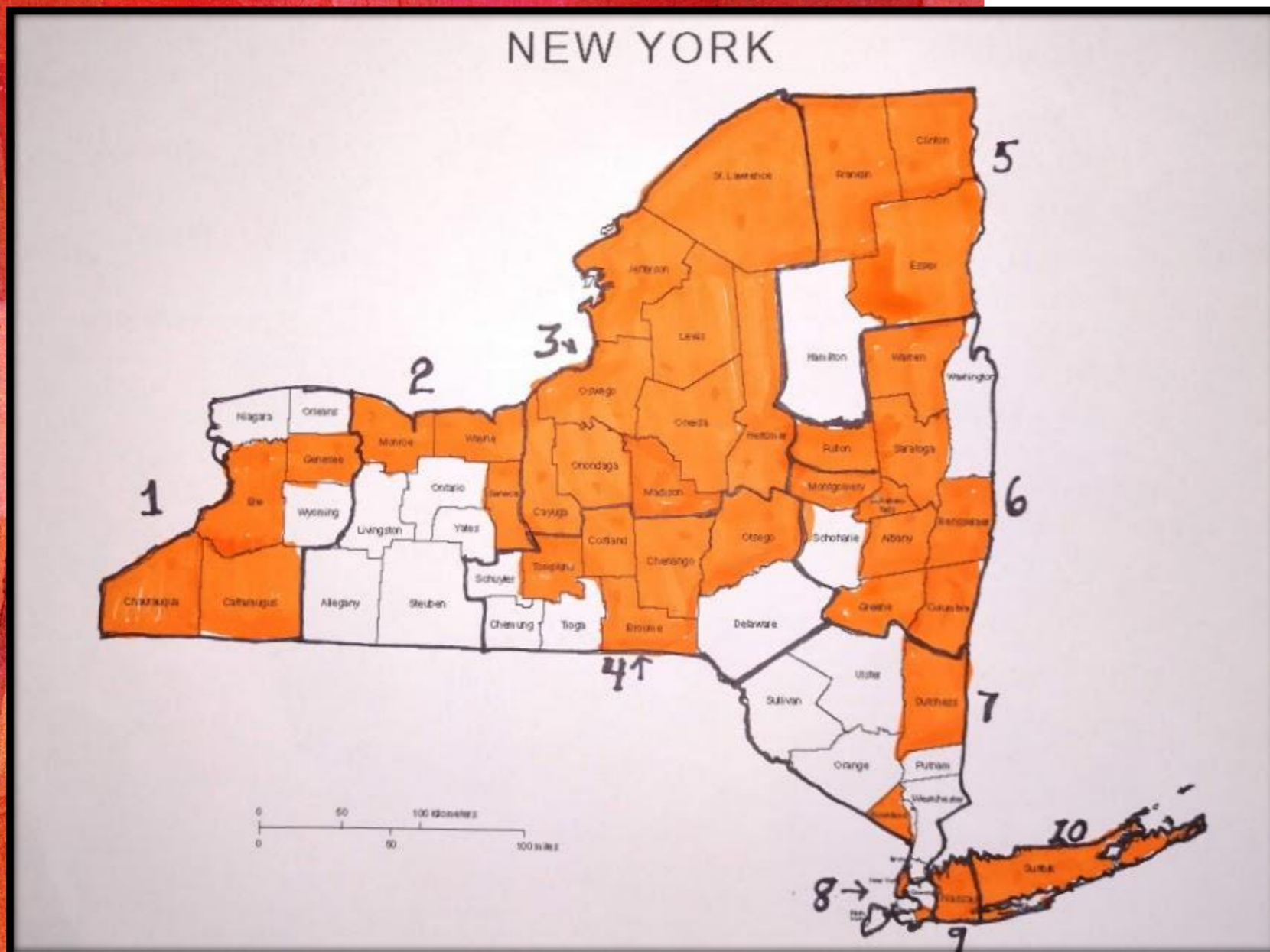
2019	40 out of 62
2018	38 out of 62
2017	34 out of 62

**TOP Youth Art Month Participation Regions:**

100%  
Region 3  
Region 9  
Region 10

Region 5 - 3 out of 4 counties  
Region 6 - 9 out of 11\*

**\*Region 6 greatest growth**  
2018 – 3 out of 11 counties



# Funding and Sponsorship

## NYSATA

Budget Item	2018/2019 Budget	2018/2019 Expense
List items here	\$1,000	\$960
Conference Swag/Booth.		\$987
Production of NAEA Flag and smaller flag for State Winner, Conference swag and giveaways including buttons, magnetic calendars, coffee mugs, business cards.		
YAM t shirts, frames and printing for 5-year certificates.		
Mailing of participation Certificates.		
Total 2017/2018	1,000	same
Total 2016/2017	1,000	same
% Change	0	

What enables us to sustain a budget of this size within our Association, as a *NON-REVENUE GENERATING* program, is the fact we have continued to receive national YAM awards from the CFAE. This is a testament to the success of our program.

We are very cost conscious with our purchases enabling us not to go over budget!

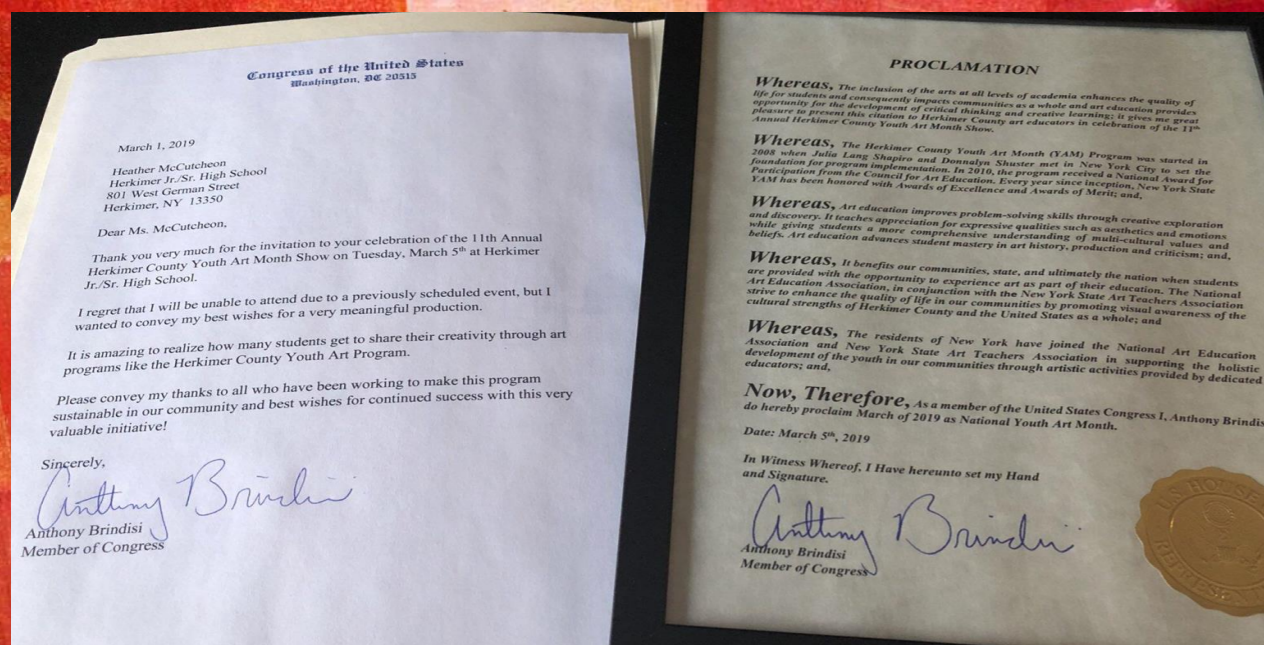


# Funding and Sponsorship

This is a composite view of all revenue streams including State Association, Corporate events, and School District contributions for major events. Volunteer hours are listed.

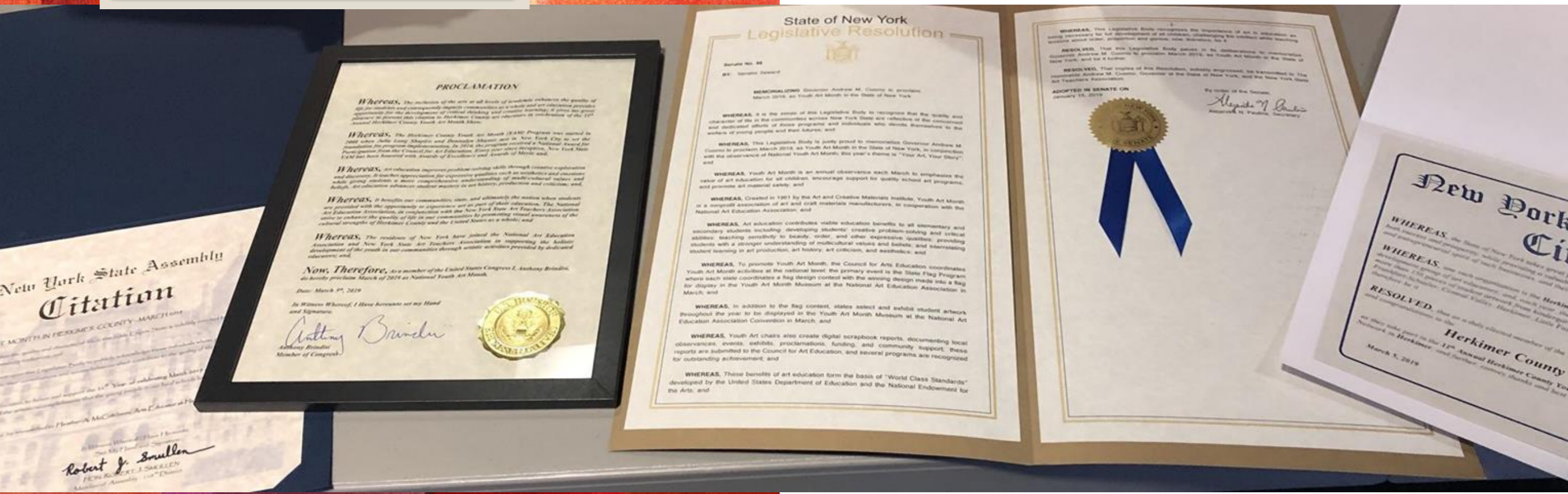


Sponsor	Budget Value	Purpose	2017-18
NYSATA – Legislative Art Show* As the YAM flagship event for NYS	\$3,000	All costs for flagship state show, mailings, postage, awards, catering, PR	\$3,000
Sargent Art ( for Flag Winners)	\$4,700	Prize packages for winning flag designers and their teachers.	\$4,700
In Kind Monies Reported	\$5,230	Misc. items including framing, promotions, rentals	\$36,236
YAM Monies budgeted (NYSATA)	\$1,000	See prior page	\$1,000
<b>Volunteer hours reported</b>	<b>2,242</b>	<b>Misc. event/prep from reports</b>	<b>8,778</b>
Brush Donations from Dynasty for booth giveaways	\$500	For our door prizes	\$500
Colonie Central Schools	\$500	In Kind for LAS program Printing, Certificates	\$500
CNY Scholastic Art Competition	\$10,000.  \$1,350	\$10,000 Cash sponsorship of \$10,000.00 from M&T Charitable Foundation  Cash prize sponsorships totaling \$1,350 from various businesses and arts-related groups.	\$10,000 \$1,350
Total 2019	\$26,280		\$57,286



# Proclamations

- NYS Commissioner/Office of General Services – RoAnn Destito
- Congressman Anthony Brindisi
- NYS Assemblyman Jim Tedesco
- NYS Assemblyman Todd Kaminsky
- Herkimer County Legislator Robert Smullen
- NYS Senator James Seward - *resolution from Senate to the Governor to proclaim March as Youth Art Month in NY 2019*



**Patti Krakoff**  
 @Artivrpatti  
 @FPAMassapequa @msdeastlake for  
 #MakeArtMondayNYS today we: painted murals &  
 sculptures, digitally designed characters & storyboards,  
 created clay coil bowls, painted with glaze and video  
 conferenced to learn about puppets from other countries!



**@MissHassell**  
 Finished products ready for display ✨ Very impressed by  
 my New Media students!! @AmesChiefs  
 @FPAMassapequa #NYS2019YAM



How are you celebrating Youth Art Month?  
 @FPAMassapequa @MassapequaPS @msdeastlake we  
 are doing something creative everyday!  
 #makeartmonday #nysyam2019 #YAM

*Enrollment 6,981  
 A strong YAM events  
 district!*

**Jason Coppola**  
 @J\_CoppolaArt  
 This year's ASA art exhibit @ Farmingdale State College,  
 showcases wonderful Ss talent and  
 dedication! @FPAMassapequa @BernerChiefs

**Miss Buscemi**  
 @MissBuscemiArt  
 4th Grade Ss in Digital Arts Club did a great job  
 manipulating their photos on their chrome books!  
 #digitalart #YouthArtMonth @BLE\_Chiefs



# First Time YAM Submission District Enrollment 6,807



Teacher lead student activities involving "art games" where student learned about the fundamentals of the elements and principles of art will playing fun games to win prizes.



## By Their Own Hands

MARCH 2 to 28  
Reception:  
WEDNESDAY, MARCH 6, 3:45 to 4:45 p.m.  
Freeport's pre-K to grade 6 student artists exhibit their extraordinary work. Join the young artists at the March 6 reception.

### Students Inspired by Biannual Art Expo

Freeport High School welcomed a variety of professional artists, alumni and representatives from art colleges, universities and organizations for the schools biannual Art Expo.

Representatives were stationed throughout the gym, as students moved from exhibit to exhibit to discover artistic beauty and be inspired to pursue their own interests in the arts. Throughout the event, students were provided with information regarding viable careers in the arts, and the pathways to art-centered careers in the modern world.

detail

# Freeport



OVA Team – March 2019

## Freeport

Public Schools

- Athletics
- Contact Us
- Libraries
- MySchoolBucks
- Parent Portal
- Register to Vote
- School Counseling
- Staff Directory
- Facebook

School Board ▾ District ▾ Schools ▾ Curriculum ▾ News & Information ▾ Student/Parents ▾ Calendars ▾

### Current News

- 2019 National Night Out
- Science Teacher Received County Honor
- District Hosts Third Consecutive Literacy Institute
- Students Observe Hatching of Chicks
- Students Awarded for Outstanding Performances
- Dodd Hosts Breakfast for Heroes

### Students Showcase Artistic Aptitude

Students throughout the district displayed their artwork at the Youth Art Month exhibit at the high school.

Youth Art Month takes place nationally and annually each March. It serves to celebrate visual arts for grades kindergarten through 12th-grade, and emphasizes the value of art education for all children while encouraging support for quality school art programs. The exhibit featured a wide variety of sculptures, paintings and drawings from the district's eight schools.



All of my students answered the question: "Why Art Matters" on a small piece of tagboard. Some drew/painted images. Some answered it personally and some on a more general level. I then hung these answers, along with a "Why Art Matters" sign in the hallway outside my classroom.



<https://www.instagram.com/p/BvcQ7zqhyXg/>



Tye-dyed shirts (and other items) in the Chemistry Lab with current and former Chemistry students. While adding dye we discussed color mixing and color schemes for the shirt as well as the chemistry behind the process.



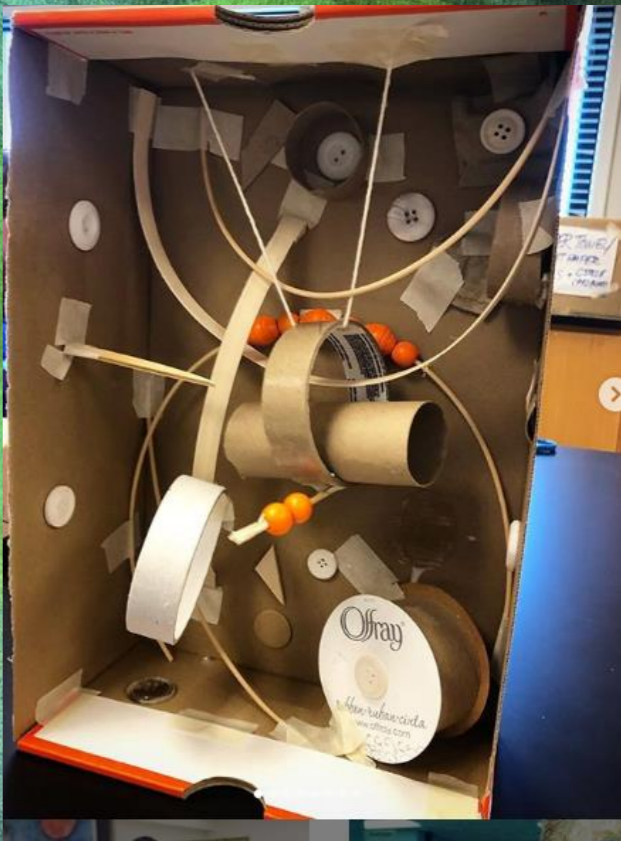
BRUNSWICK | BRITTONKILL

CENTRAL SCHOOL DISTRICT

3992 NY2 • Troy, NY 12180 • 518.279.4600 • Angelina Maloney, Superintendent

First Time YAM Submission – 2019  
School District Enrollment 1,181

mrs.sheffer #MakeArtMonday ...Here are some in-process Assemblage Sculptures we're currently working on in Studio in Art! Most are almost ready for paint!!! 🎨🖌️ #makeartmondays #nys2019yam #yam2019 #recycledart #fromtrashtotreasure #louisenevelson #art #sculpture #assemblage #highschoolart #artclass



1. Make art Monday- students created ATC mini pieces of artwork. About 60 students created cards 4/4, 4/11, and 4/18/19
2. Upcycled Bas relief Panther- our school mascot is the panther. The art students created a bas relief of the panther with papier mache then had other students glue on keyboard keys and some of the mouse's. This was done during art week during the lunch periods. About 50 students participated in this. 4/11-4/15/19
3. Paint by number sunflowers- From a photo I took, we uploaded it to punify where it was converted to a paint by number and put onto a large canvas. During the lunch periods, during art week, about 50 students participated in the painting of it. 4/11-4/15/19
4. Umbrella project- students in our Studio 1 classes painted 18 umbrellas in groups of 4. They designed and painted them. Another 5 were painted by members of the National Art Honor Society. Themes of the umbrellas included Pi (for Pi day, 3.14), coy fish, and sunflowers. The umbrellas are currently hanging in our school in two different hallways. Month of March
5. "Be Like Brit"- similar to the Memory Project, our students created 66 portraits for children living in the "Be Like Brit" house in Haiti. This was done in conjunction with our French National Honor Society who held a teacher/student talent show to raise money for this house. We decided to create the portraits for the 66 residents (33 girls and 33 boys). Month of March
6. "Adopt Me" pet painting portraits- About 25 of our students and some teachers, participated in a pet painting workshop for a local animal shelter. Each student paid to participate and the money was donated to the shelter. The paintings are hanging on the cages of the animals and will go home with the animals once they are adopted. 3/2/19
7. Art week- St Patty's day scavenger hunt- we held a fun scavenger hunt with gold and green coins hung around the building with art questions relating to Ireland. 3/17/19



# Babylon High School

YAM report submissions of at least 6 – 9 events annually.  
District Enrollment 1,588



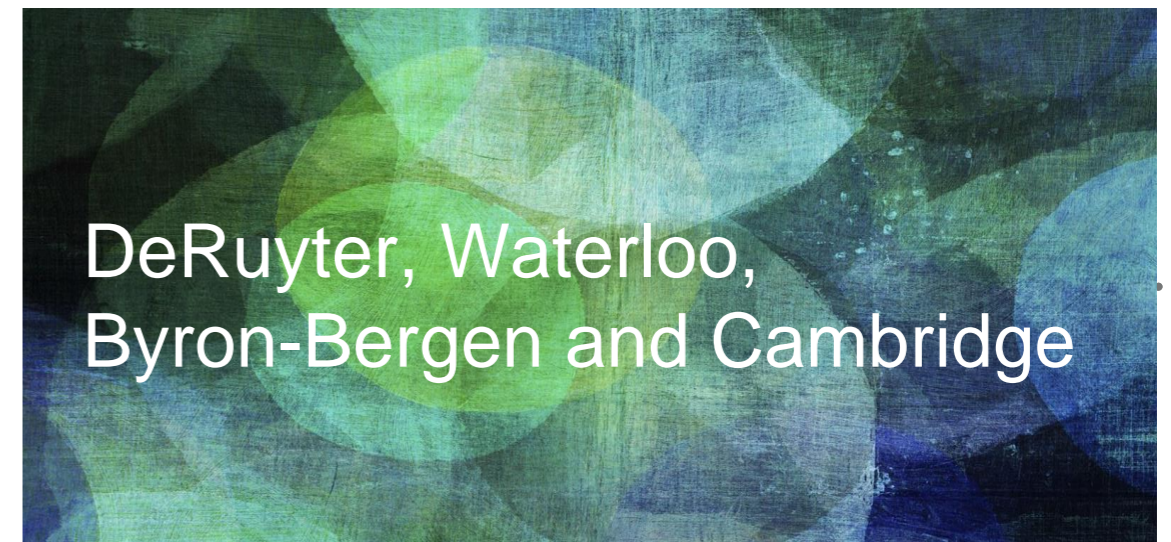
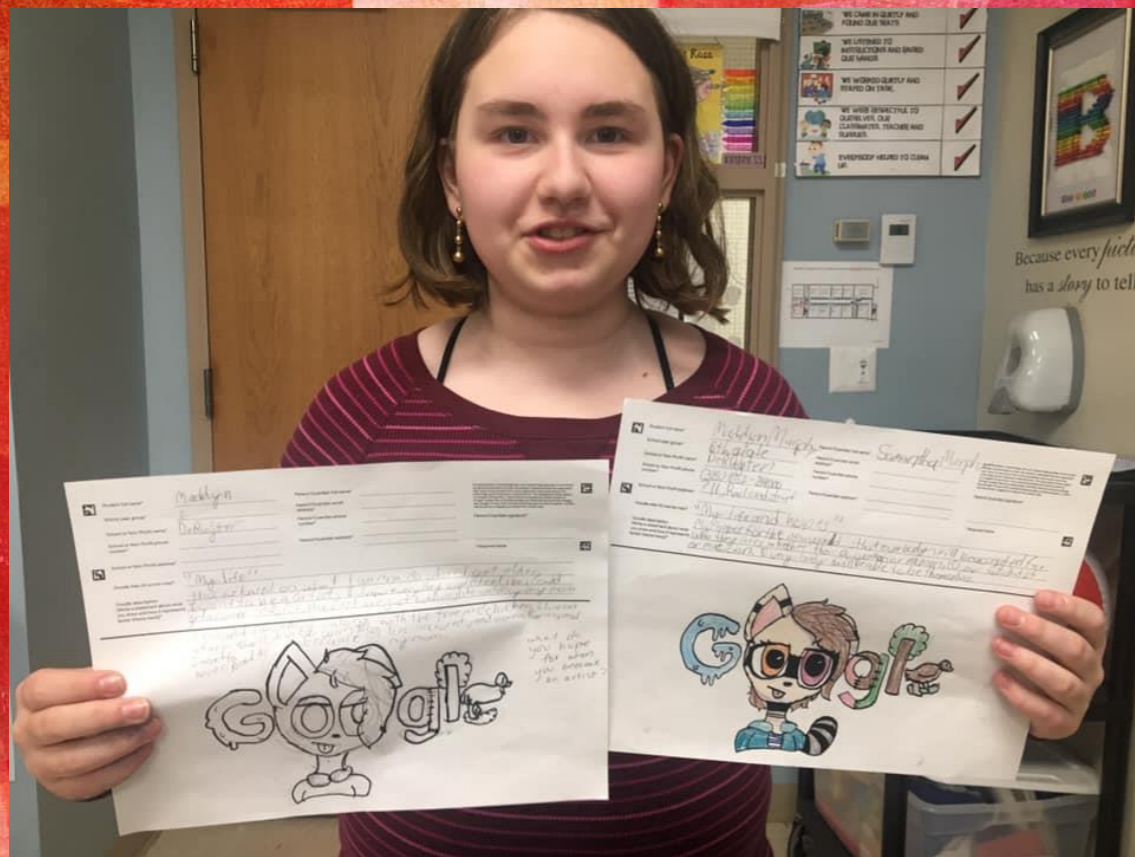
## Babylon H.S. Students Celebrate Youth Art Month

March is Youth Art Month, and Babylon students celebrated it by participating in an art installation project led by Babylon High School art teacher Cheryl Schweider.

"On March 12, the Studio 5 and AP Studio art classes participated in a one-day installation project," Schweider said of her student's activities. "The students had been studying the work of Christo, an environmental installation artist. They had just completed projects based on his wrapping style. As part of the critique, the students wrapped a corner of their art room, as well as one of the students, with aluminum foil."

Schweider added that the students had a much better understanding of Christo's work after participating in the project. "The art room remained wrapped for one week," she noted. "Upon taking down the installation, the students were challenged to create a piece of artwork using the foil. Any leftover foil will be recycled, as





**Kirsten Johanson** ▶ NYSATA Region 6  
4 mins · 📷

Cambridge CSD is participating in YAM this year! Here is a photo of our first annual post it note art show 🌈 so far it has been a hit with our school community!



**jgaylordsyarttribe**



**NEW this Year!**

Please join our Waterloo Art Students and Staff for the 1<sup>st</sup> Annual Community

# K-12 ART SHOW

Featuring a selection of student artwork representing each school

## Opening Reception

Thursday, March 21<sup>st</sup>  
6-8:30 pm  
In Historic Fatzinger Hall  
at Waterloo Library

Artwork will be on display for community viewing during library hours from March 19-29. Each school will host their own art shows later this year. Stay tuned...more art to come!

**Mrs. Auer**  
@sandyauer23

March is YOUTH ART MONTH!  
Celebrate the Arts at Byron-Bergen by creating some BB PRIDE art. Bring your pride art to Mrs. Auer to be entered in a drawing for this basket of art supplies and sweet treats! Drawing 3/29 🐝🌈❤️ [#youthartmonth](#) [#yam](#) [#bbart](#)



DeRuyter Enrollment: 343  
Waterloo Enrollment : 1,567  
Byron-Bergen Enrollment: 886  
Cambridge Enrollment: 869

First time participants – no matter the size of the district – all find a way to celebrate YAM!



# Warrensburg



Warrensburg is a tiny district with a K-12 enrollment of only 625 students – yet they celebrate YAM in a BIG way!





Buy This Photo

Leah McDonald - Oneida Daily Dispatch Student art on display at the Oneida City School District's district-wide art show at Otto Shortell Middle School on Tuesday, March 20, 2018. The show runs until April.



The opening reception will be this Friday, March 8 from 6-7:30 p.m. The exhibit will be on display through the end of March and can be viewed during normal business hours.

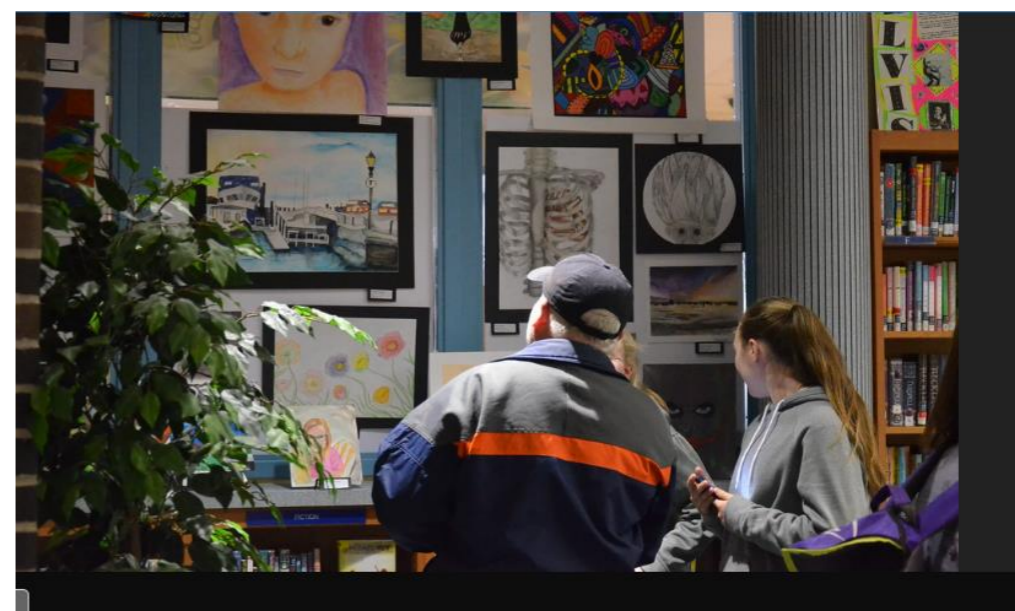
This exhibit was created to celebrate the uniqueness of art educators as artists and to bring awareness to the importance of arts in schools, which includes a teacher-created artwork hung alongside their chosen students' artwork.

This exhibit is made possible through the Madison-Oneida BOCES Art Professional Learning Community (PLC) facilitated by Kristie Boisen, Canastota High School and Heather Cigeroglu, Oneida High School.

# Oneida City Schools

## Oneida City School District Art Show NAEA Conference Common Thread Art Show Golden Master Art Teacher Exhibit

<https://www.facebook.com/oneidacsd/videos/367955143799475/?t=18>



Enrollment: 1,958

Heather was a winner of our YAM  
NYSATA Free Membership for a year  
this past fall!





**The Art League of Long Island recognized Massapequa High School senior Steven R. with an honorable mention award for his painting submitted for the 2019 Go APE exhibition.**

**More than 200 students participated in the show, which ran from Feb. 16 to March 3 at Art League of Long Island's Jeanie Tengelsen Gallery in Dix Hills. Only a handful of those student-artists were recognized with achievement awards.**

# art league

of LONG ISLAND

<http://artleagueli.net/>

Youth artists shine at "GO APE," an exhibit featuring work by high school Advanced Placement art students from across Long Island at the Art League of Long Island in Dix Hills.

Schools were asked to submit up to four student pieces, highlighting a variety of media from drawing to sculpture to photography. The exhibit gives young artists a chance to display their work and develop experience working with galleries.

"It's great reassurance that after all the hard work we've put in these years, our work can be showcased and more than just the people from our school get to see it," Half Hollow Hills student Elizabeth Gordin said.

Her art teacher Allyson Uttendorfer believes the show is important for flourishing students.

"I think it shows them the professional side of exhibiting," Uttendorfer said. "It shows them what's to come if they do pursue art and what to look forward to. It also boosts their confidence, that they get to see their work, which is so strong, amongst other really talented students from Long Island."

<http://www.longislandernews.com/life-and-style/2019/2/15/art-league-shows-top-student-artists>

## New Institutional Partner for YAM





## Existing Programs And Partnerships

Location (i.e. County/District/Region)	Event	Date	Location	# of Attendees*	# of Students Participating	# of Schools Participating
Legislative Art Show Albany NY Region 6	Flagship Show for NYS YAM	March	Legislative Office Building, Albany, NY	N/A* these exhibitions listed are not set up to track attendance.	196 98 Teachers	98 schools
CNY Scholastics, Syracuse NY Region 3	Scholastic Art & Writing Awards	Jan - March	Onondaga Community College, Syracuse NY		2,500	107 schools
Schweinfurth Both Ends of the Rainbow, Auburn NY Region 3	Show combining students and senior citizens	March	Schweinfurth Art Center Auburn, NY		1,000	20
LI Art Supervisors, Farmingdale NY Region 9	Nassau County Art Show	March	SUNY Farmingdale		200	20
Common thread, Utica N Y Region 3	Teacher/Student show	March	Stanley Theater, Utica		17	17
Herkimer County YAM, Herkimer NY Region 3	All county YAM Show	March	Bassett Health Center, Herkimer NY		150	9
Capital Area Art Supervisors, Albany NY Region 6	17 Districts exhibition	march	Empire State Plaza, Albany NY		1,400	17 districts

8<sup>th</sup> Annual Capital Area Art Supervisors Show  
Empire State Plaza, Albany

### Student-teacher art exhibit opens Friday



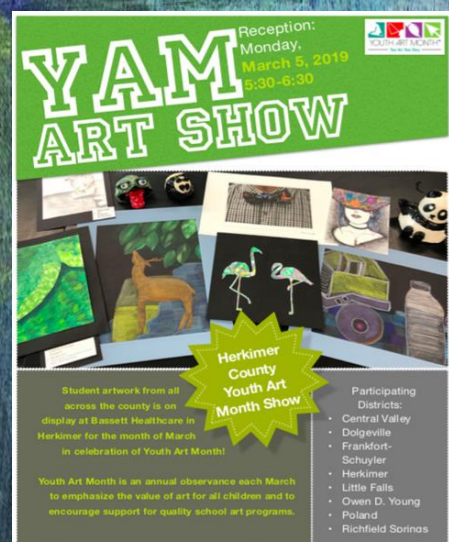
GETTING READY — Organizers of the Madison-Oneida BOCES Art Professional Learning Community (PLC) install works to be shown in the fourth annual "Art: The Common Thread" student-teacher exhibit. The exhibit opens Friday at the 4 Elements Studio, 730 Broadway in Utica, including an opening reception from 6-7:30 p.m. The works will be on display through April 26.

4<sup>th</sup> Annual Art as the Common Thread  
Show, Utica, NY



15<sup>th</sup> Annual Nassau Art Show –  
Art Supervisors of LI

29<sup>th</sup> Annual Legislative Art Show,  
Albany, NY



11<sup>th</sup> Annual Herkimer  
County Youth Art Month  
Show, Herkimer NY

# NY Youth Art Month Flag Design Contest



**Flag Winner**

*Julia Manolios*

*Long Island  
School for the  
Gifted*

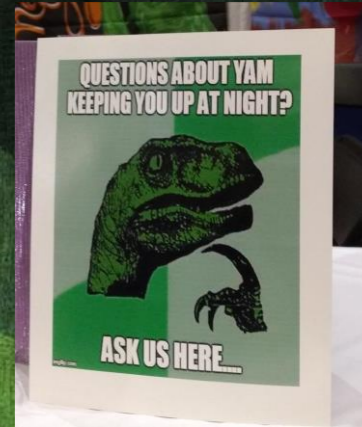
*Grade 8*

*Teacher Robyn  
O'Leary*





# NYSATA Conference Booth & Special Materials



Special Materials	Completed in 2018/2019	Examples
Trophies or Plaques		Adding in 2020
Certificates or Medals	x	NEW 5 Year participation Awards
Ribbons or Buttons	x	Handed out at Conference Booth
T-Shirts	x	Given as door prizes during conference and at regional events.
Photo Booth	x	Done at Conference – participants who post images got a small gift
Buttons or Stickers	x	Handed out at Conference
Postcards, ATCs		NA
Invitations		NA
Gift Bags		NA
Other Items	x	Magnetic YAM Calendars
Other	x	Business cards

Our Booth at the NYSATA Conference is your one stop shop for all things YAM! We display flags, have promotional handouts, lots of fun SWAG to win by participating in our Social Media Photo Booth Shoot.

Q & A time, plus our annual YAM hands on workshop ensure the fact that our 500 art teachers in attendance - leave with everything they need to create their own observances!

Plus - we draw 3 lucky winners of a year membership from those who submit YAM reports!

# Special Events

1 City | 3 Days | 1,000+ Sessions | 5,000 Art Educators

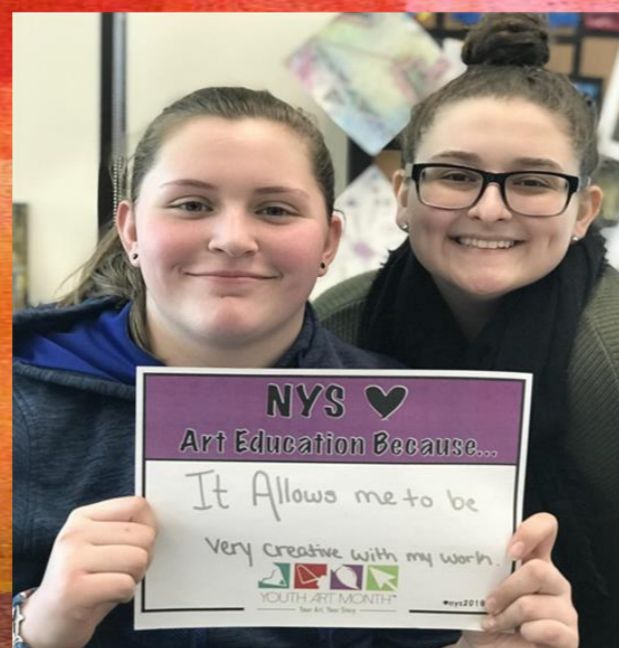


Celebrating 10 years  
of *consecutive*  
National Awards  
from the Council for  
Art Education for  
New York State!

We are very proud of  
our art teachers who  
continue to support  
our advocacy efforts  
and go all out in  
March to celebrate  
the importance of  
visual arts education!



# Promotional Tools



Jill Emmer  
@jemmer\_art

Busy 4th grade artists making creative connections to artist [#PietMondrian](#)  
Let's celebrate [@youthArtMonthNY](#)  
[@Youthartmonth](#) 💖 [#nys2019yam](#) I  
am so impressed with these learners  
👏 [@PrincipalMalone](#) [@Fischettis4th](#) !



# Promotion In Use



Promotional Activities	Completed in 2018/2019	Examples, Frequency, Size of Audience, Etc.
Print, TV, Radio	x	<a href="https://www.watervilletimes.com/single-post/2019/04/02/CCS-Students-Put-On-An-Art-Show">https://www.watervilletimes.com/single-post/2019/04/02/CCS-Students-Put-On-An-Art-Show</a>
Website	x	<a href="https://www.westgenesee.org/sophomore_national_honor/">https://www.westgenesee.org/sophomore_national_honor/</a> <a href="http://www.nysata.org">www.nysata.org</a> >programs >Youth Art Month
Newsletter	x	Done as a part of our eblast network
Blog	x	<a href="https://artfuladvocate.blogspot.com/">https://artfuladvocate.blogspot.com/</a>
Twitter examples	x	<a href="https://twitter.com/GiginaLong/status/1101583278895710209">https://twitter.com/GiginaLong/status/1101583278895710209</a> <a href="https://twitter.com/GiginaLong/status/1103026482186731520">https://twitter.com/GiginaLong/status/1103026482186731520</a> <a href="https://twitter.com/GiginaLong/status/1105186258567999488">https://twitter.com/GiginaLong/status/1105186258567999488</a> <a href="https://twitter.com/GiginaLong/status/1106150297850839040">https://twitter.com/GiginaLong/status/1106150297850839040</a> <a href="https://twitter.com/GiginaLong/status/1111003527806107649">https://twitter.com/GiginaLong/status/1111003527806107649</a> <a href="https://twitter.com/GiginaLong/status/1111047011447570434">https://twitter.com/GiginaLong/status/1111047011447570434</a> <a href="https://twitter.com/GiginaLong/status/1111710011749814272">https://twitter.com/GiginaLong/status/1111710011749814272</a>
Facebook	x	<a href="https://m.facebook.com/CentralValleyCentralSchoolDistrict/photos/pcb.1563738660426337/1563735517093318/?type=3&amp;source=49">https://m.facebook.com/CentralValleyCentralSchoolDistrict/photos/pcb.1563738660426337/1563735517093318/?type=3&amp;source=49</a> <a href="https://www.facebook.com/Oneida-City-School-District-ART-175526826147940/?ref=bookmarks">https://www.facebook.com/Oneida-City-School-District-ART-175526826147940/?ref=bookmarks</a> <a href="https://www.facebook.com/264159140355745/posts/1871230882981888?sfns=mo">https://www.facebook.com/264159140355745/posts/1871230882981888?sfns=mo</a> <a href="https://www.facebook.com/ArtisansCornerClinton/videos/2064382263674676/UzpfSTE3MzAzMTI1MzA6ODY2MzA6MjI1NjM1MTAzMTI0OTQ0Mg/">https://www.facebook.com/ArtisansCornerClinton/videos/2064382263674676/UzpfSTE3MzAzMTI1MzA6ODY2MzA6MjI1NjM1MTAzMTI0OTQ0Mg/</a> <a href="https://www.facebook.com/YouthArtMonthNewYorkState/">https://www.facebook.com/YouthArtMonthNewYorkState/</a> <a href="https://www.facebook.com/groups/NYSATAregion6/">https://www.facebook.com/groups/NYSATAregion6/</a>
Instagram	x	<a href="https://www.instagram.com/p/BvKPrNKl8t3/">https://www.instagram.com/p/BvKPrNKl8t3/</a> <a href="https://www.instagram.com/theresadragoninmyartroom/">https://www.instagram.com/theresadragoninmyartroom/</a>
Pinterest	x	<a href="https://www.pinterest.com/cr8tive/nys-youth-art-month-your-story-your-art-2019/">https://www.pinterest.com/cr8tive/nys-youth-art-month-your-story-your-art-2019/</a>
Gmail, Email	x	
Postcards		Not cost effective
State Conference Workshop or Presentation	x	50 participants in our workshop



# Social Media



Twitter: @youthartmonthNY link  
[NYS Twitter report for March 2019](#)



Facebook: @youthartmonthnewyorkstate link  
[NYS Facebook report for March 2019](#)



Instagram: @yam\_newyork

**Post Reach**  
The number of people who had your Page's posts on their screen. This number is an estimate and may not be precise.

NYS Youth Art Month Facebook Page

Organic Paid





**Heather Mcc**

Mother of two, busy teacher, co-chair for Region 3 and many more.

**In honor of Youth Art Month. I'll be posting frequent images of student artwork. Art teacher perks!**

# Social Media

Check out all of the media posts using the hashtag: [#nys2019yam](https://www.instagram.com/nys2019yam)

During the Month of March fun statistics:

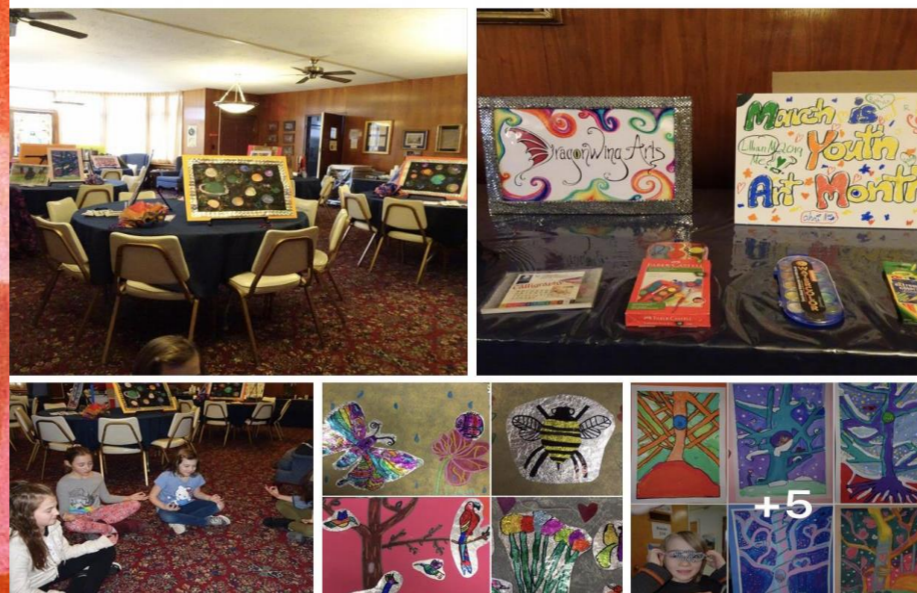
- NYS Twitter: 42,638 impressions
- NYS Facebook Page posts: 6,881 engagements & 5,336 people reached



**Phyllis Levine Brown**

Admin · 8 mins ·

Even in my tiny private business, DragonWing Arts, we can have an art show during Youth Art Month! Yesterday, at the end of an 8-week winter session, my students proudly shared their work!



**Denise Whalen**

4 hrs ·

With Arianna wearing my YAM shirt! [#nysyam2019](https://www.instagram.com/nysyam2019)



Dear Colleagues,

As we prepare for a summer like start to our Back To School preparation, our classrooms will be soon buzzing with art production, art ideas and lively art discussions. Looking ahead, we hope that each and every one of you has a great start to the new academic year. That being said - it is never too early to begin thinking about what your Youth Art Month celebration in 2019 will look like with our brand-new theme " **Your Art: Your Story**"!

This coming March, we invite you to bring this dialogue and production out of the classroom to share with the greater community. Use our national YAM objectives that include:

- Implementing additional opportunities in creative art learning, acknowledging that art is a "necessity for the full development of better-quality life for all people."
- Increasing community awareness and understanding of arts education, to broaden support and encourage commitment to the visual arts.
- Planning how to incorporate the 2019 theme into your curriculum. Perhaps considering lessons on narrative art might be appropriate. Art, as we know, can tell many stories!

And to make it easier for you and your busy, busy schedule, we have created brand new edition of our **2019 Youth Art Month Planning & Guidebook** with all our information, forms and ideas in one place! Here is the link for your personal copy -

<https://drive.google.com/drive/folders/199jOZ50izNt2t64Amg8yfwM5Kp5C2tKm?ogsrc=32>.

It is chock full of information, forms, planning ideas and links to make your YAM planning a breeze this year!

Check in

at <https://www.facebook.com/YouthArtMonthNewYorkState/> and at <https://www.nysata.org/youth-art-month> for the latest information.

Looking forward to seeing what your story unfolds to support the visual arts this March!

Creatively -

Julia Lang-Shapiro, Heather McCutcheon, Donnalyn Shuster  
New York State Youth Art Month Co - Chairs

## Reporting & Communication

We sent NINE membership eblasts to our NYSATA teachers starting in September and finishing up with reminders to submit YAM Reports. Our automated system within our web host makes it easy to customize messages and send files. This is our best and most requested communication platform according to our YAM survey portion of the reporting form.

In addition we also use Twitter and Facebook for fast updates and information sharing.

And, we have had two articles in the NYSATA News magazine.

Our webpage at [www.nysata.org](http://www.nysata.org) >Programs> Youth Art Month houses not only archival information, but all current forms, planning guides, our giant YAM information book as well as contact information for our chairs and other state leaders.

	Note Here with an X	Year Implemented
Electronic Flag Submission/Entry for Flag Contest	x	2016
Electronic Art Submission/Entry for Exhibits	x	2016
Electronic Submission of Student Permission/Release Form	x	2016
On Line Survey/Reporting System to Track Youth Art Month Events and Exhibits	x	2016
Electronic Judging of Flag Entries on Google Docs	x	2017
Provide Teachers with Lesson Plan for Flag Contest	x	2016
Provide Teachers with all forms/documents for Youth Art Month	x	2012
Digital Endorsement Forms using Google Survey	tbd	2020
Info on NYS Flag program available at <a href="http://www.nysata.org">www.nysata.org</a> >Programs> YouthArtMonth		